

Stanford



Natalie Herbert

Postdoctoral Scholar, Earth System Science

Bio

BIO

NATALIE HERBERT is a Postdoctoral Research Fellow in Behavioral Science in the Department of Earth Systems Science and at the Woods Institute for the Environment. Her research investigates decision-making in the face of environmental risk. She completed her Ph.D. in 2020 at the Annenberg School for Communication, where she researched health and science communication with a focus on communicating scientific uncertainty. In 2020, Natalie was a Christine Mirzayan Science and Technology Policy Graduate Fellow at the National Academies of Sciences, Engineering, and Medicine; she was the Rosenblith Fellow in Policy and Global Affairs and the InterAcademy Partnership.

PROFESSIONAL EDUCATION

- PhD, Annenberg School for Communication, University of Pennsylvania , Communication (2020)
- MA, Annenberg School for Communication, University of Pennsylvania , Communication (2016)
- BA, University of California, Los Angeles , Political Science (2014)

STANFORD ADVISORS

- Gabrielle Wong-Parodi, Postdoctoral Faculty Sponsor

Publications

PUBLICATIONS

- **Leveraging immersive technology to expand access to opioid overdose reversal training in community settings: Results from a randomized controlled equivalence trial** *DRUG AND ALCOHOL DEPENDENCE*
Herbert, N., Axson, S., Siegel, L., Cassidy, K., Hoyt-Brennan, A., Whitney, C., Herens, A., Giordano, N. A.
2020; 214: 108160
- **The role of information avoidance in managing uncertainty from conflicting recommendations about electronic cigarettes** *Communication Monographs*
Yang, Q., Herbert, N., Yang, S., Alber, J., Ophir, Y., Cappella, J. N.
2020
- **Support or competition? How online social networks increase physical activity: A randomized controlled trial.** *Preventive medicine reports*
Zhang, J. n., Brackbill, D. n., Yang, S. n., Becker, J. n., Herbert, N. n., Centola, D. n.
2016; 4: 453–58