



## Andrea Mendoza Vasconez

Postdoctoral Research Fellow, SCRDP/ Heart Disease Prevention

 Curriculum Vitae available Online

### Bio

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#### BIO

Dr. Andrea S. Mendoza-Vasconez' research has primarily focused on the promotion and maintenance of physical activity among Latino populations, using both quantitative and qualitative research methods. Dr. Mendoza-Vasconez is interested in citizen science as a means of empowering and mobilizing underserved communities, and in the use of technology to tailor interventions in a behavioral precision medicine approach.

Outside of research, Dr. Mendoza-Vasconez loves spending time with her family (especially her baby daughter Olivia), biking, learning new and challenging things (like surfing!), and traveling to new places (which will unfortunately be done sparingly in the future in an effort to reduce her ecological footprint).

#### PROFESSIONAL EDUCATION

- Doctor of Philosophy, San Diego State University (2019)
- Bachelor of Arts, Connecticut College (2008)
- Master of Public Health, Claremont Graduate School (2014)
- BA, Connecticut College , Film Studies/Computer Science (2008)
- MPH, Claremont Graduate University , Public Health (2014)
- PhD, University of California San Diego , Public Health (2019)

#### STANFORD ADVISORS

- Abby King, Postdoctoral Research Mentor
- Christopher Gardner, Postdoctoral Faculty Sponsor

### Publications

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#### PUBLICATIONS

- **Lapse, Relapse, and Recovery in Physical Activity Interventions for Latinas: a Survival Analysis.** *International journal of behavioral medicine*  
Mendoza-Vasconez, A. S., Arredondo, E. M., Larsen, B. n., Crespo, N. n., Hurst, S. n., Marcus, B. H.  
2021
- **What Is App With Maintenance? Regular And Enhanced Physical Activity Maintenance Among Latinas**  
Mendoza-Vasconez, A. S., Crespo, N., Hurst, S., Larsen, B., Marcus, B., Arredondo, E.  
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- **Design and rationale for a randomized trial of a theory- and technology- enhanced physical activity intervention for Latinas: The Seamos Activas II study.** *Contemporary clinical trials*  
Benitez, T. J., Dunsiger, S. I., Pekmezi, D. J., Larsen, B. A., Mendoza-Vasconez, A. S., Linke, S. E., Bock, B. C., Gans, K. M., Hartman, S. J., Marcus, B. H.

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- **Association Between Physical Activity Intervention Website Use and Physical Activity Levels Among Spanish-Speaking Latinas: Randomized Controlled Trial** *JOURNAL OF MEDICAL INTERNET RESEARCH*  
Linke, S. E., Dunsiger, S. I., Gans, K. M., Hartman, S. J., Pekmezi, D., Larsen, B. A., Mendoza-Vasconez, A. S., Marcus, B. H.  
2019; 21 (7): e13063
- **Effect of physical activity on depression symptoms and perceived stress in Latinas: A mediation analysis** *MENTAL HEALTH AND PHYSICAL ACTIVITY*  
Mendoza-Vasconez, A. S., Marquez, B., Linke, S., Arredondo, E. M., Marcus, B. H.  
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- **Psychometrics of the self-efficacy for physical activity scale among a Latina women sample** *BMC PUBLIC HEALTH*  
Mendoza-Vasconez, A. S., Marquez, B., Benitez, T. J., Marcus, B. H.  
2018; 18: 1097
- **Web-Based Physical Activity Intervention for Latina Adolescents: Feasibility, Acceptability, and Potential Efficacy of the Ninas Saludables Study** *JOURNAL OF MEDICAL INTERNET RESEARCH*  
Larsen, B., Benitez, T., Cano, M., Dunsiger, S. S., Marcus, B. H., Mendoza-Vasconez, A., Sallis, J. F., Zive, M.  
2018; 20 (5): e170
- **Physical activity maintenance among Spanish-speaking Latinas in a randomized controlled trial of an Internet-based intervention** *JOURNAL OF BEHAVIORAL MEDICINE*  
Hartman, S. J., Dunsiger, S. I., Bock, B. C., Larsen, B. A., Linke, S., Pekmezi, D., Marquez, B., Gans, K. M., Mendoza-Vasconez, A. S., Marcus, B. H.  
2017; 40 (3): 392–402
- **Promoting Physical Activity among Underserved Populations** *CURRENT SPORTS MEDICINE REPORTS*  
Mendoza-Vasconez, A. S., Linke, S., Munoz, M., Pekmezi, D., Ainsworth, C., Cano, M., Williams, V., Marcus, B. H., Larsen, B. A.  
2016; 15 (4): 290–97
- **Pasos Hacia La Salud: a randomized controlled trial of an internet-delivered physical activity intervention for Latinas** *INTERNATIONAL JOURNAL OF BEHAVIORAL NUTRITION AND PHYSICAL ACTIVITY*  
Marcus, B. H., Hartman, S. J., Larsen, B. A., Pekmezi, D., Dunsiger, S. I., Linke, S., Marquez, B., Gans, K. M., Bock, B. C., Mendoza-Vasconez, A. S., Noble, M. L., Rojas, C.  
2016; 13: 62
- **Adapting Technological Interventions to Meet the Needs of Priority Populations** *PROGRESS IN CARDIOVASCULAR DISEASES*  
Linke, S. E., Larsen, B. A., Marquez, B., Mendoza-Vasconez, A., Marcus, B. H.  
2016; 58 (6): 630–38
- **Type II diabetes disparities in diverse women: the potential roles of body composition, diet and physical activity** *WOMENS HEALTH*  
Crawford, M. A., Mendoza-Vasconez, A. S., Larsen, B. A.  
2015; 11 (6): 913–27