

Stanford



Ruth Elisabeth Appel

Ph.D. Student in Communication, admitted Autumn 2019

 Curriculum Vitae available Online

Bio

HONORS AND AWARDS

- Stanford Graduate Fellowship in Science and Engineering, Stanford University (09/2019 - present)
- Student Fellowship, German Academic Scholarship Foundation (01/2014 - 06/2019)

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

- Member, Society for Personality and Social Psychology (SPSP) (2019 - present)

Research & Scholarship

CURRENT RESEARCH AND SCHOLARLY INTERESTS

Appel is interested in the intersection of Behavioral Science and Computer Science, with the aim of leveraging psychological targeting ethically and for the common good. She is particularly passionate about encouraging prosocial behavior and political participation and promoting wellbeing and mental health.

LAB AFFILIATIONS

- Gabriella Harari, Media and Personality Lab (9/23/2019)

Professional

WORK EXPERIENCE

- User Experience Research Intern - Google LLC (6/2020 - 9/2020)
- Associate in Research in the Health Division - Duke University, Center for Advanced Hindsight (2/2019 - 6/2019)
- Intern in the Fifth Committee Section - Delegation of the European Union to the United Nations (9/2016 - 12/2016)
- Intern in the Strategy Department - Telekom Deutschland GmbH (4/2017 - 6/2017)

Publications

PUBLICATIONS

- **Privacy in the age of psychological targeting** *Current Opinion in Psychology*
Matz, S. C., Appel, R. E., Kosinski, M.
2020; 31: 116–121

PRESENTATIONS

- Privacy in the Age of Psychological Targeting - Society for Personality and Social Psychology (SPSP) Summer Psychology Forum (8/2019)