

# Stanford

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## Susana Vasserman

Assistant Professor of Economics at the Graduate School of Business and Center Fellow at the Stanford Institute for Economic Policy Research

 Curriculum Vitae available Online

### Bio

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#### BIO

I am an academic economist specializing in industrial organization.

My work leverages theory, empirics and modern computation to better understand the equilibrium implications of policies and proposals involving information revelation, risk sharing and commitment. My projects span a number of policy settings, including public procurement, pharmaceutical pricing and auto-insurance.

#### ACADEMIC APPOINTMENTS

- Assistant Professor, Economics
- Center Fellow, Stanford Institute for Economic Policy Research (SIEPR)

#### PROFESSIONAL EDUCATION

- S.B., Massachusetts Institute of Technology , Mathematics; Economics (2013)
- Ph.D, Harvard University , Economics (2019)

### Teaching

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#### COURSES

##### 2024-25

- Industrial Organization III: ECON 260 (Spr)
- Research Fellows Practicum: GSBGEN 697 (Aut, Win, Spr, Sum)

##### 2023-24

- Industrial Organization III: ECON 260 (Spr)
- Research Fellows Practicum: GSBGEN 697 (Aut, Win, Spr, Sum)

##### 2022-23

- Data and Decisions - Base (Flipped Classroom): OIT 274 (Win)
- Industrial Organization III: ECON 260 (Spr)
- Research Fellows Practicum: GSBGEN 697 (Aut, Win, Spr)

##### 2021-22

- Data and Decisions - Base (Flipped Classroom): OIT 274 (Win)
- Industrial Organization III: ECON 260 (Spr)

## STANFORD ADVISEES

### Doctoral Dissertation Reader (AC)

Lautaro Chittaro, Brad Ross

## Publications

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### PUBLICATIONS

- **Scaling Auctions as Insurance: A Case Study in Infrastructure Procurement** *ECONOMETRICA*  
Bolotnyy, V., Vasserman, S.  
2023; 91 (4): 1205-1259
- **Voluntary Disclosure and Personalized Pricing** *REVIEW OF ECONOMIC STUDIES*  
Ali, S., Lewis, G., Vasserman, S.  
2022
- **Risk aversion and auction design: Theoretical and empirical evidence** *INTERNATIONAL JOURNAL OF INDUSTRIAL ORGANIZATION*  
Vasserman, S., Watt, M.  
2021; 79
- **A method for measuring investigative journalism in local newspapers.** *Proceedings of the National Academy of Sciences of the United States of America*  
Turkel, E., Saha, A., Owen, R. C., Martin, G. J., Vasserman, S.  
2021; 118 (30)
- **Pretrial negotiations under optimism** *RAND JOURNAL OF ECONOMICS*  
Vasserman, S., Yildiz, M.  
2019; 50 (2): 359–90
- **Implementing the Wisdom of Waze**  
Vasserman, S., Feldman, M., Hassidim, A., Yang, Q., Wooldridge, M.  
IJCAI-INT JOINT CONF ARTIF INTELL.2015: 660–66