Stanford



Gabrielle Wong-Parodi

Assistant Professor of Earth System Science, Center Fellow at the Woods Institute for the Environment and Assistant Professor at the Stanford Doerr School of Sustainability

Curriculum Vitae available Online

Bio

BIO

GABRIELLE WONG-PARODI is an Assistant Professor in the Department of Earth System Science and Center Fellow at the Woods Institute for the Environment at Stanford University. She is an interdisciplinary social scientist, theoretically grounded in psychology and decision science, who seeks to understand (1) how people make decisions to address the impacts of climate change, and (2) how robust interventions can empower them to make decisions that serve their lives, communities, and society. Her work focuses on frontline communities who experience the "first and worst" of climate change. Dr. Wong-Parodi applies multiple convergent methods -- interviews, surveys, experiments, prospective longitudinal designs, ecological momentary assessments, and remote and personal sensing. When working with frontline communities, she pursues a community-based approach where research is a true collaborative enterprise between researchers and communities. She has worked on a range of topics related to climate change including energy, adaptation, mitigation, emerging technologies, conservation, health, and sustainability in the U.S., China, and Costa Rica. Currently she is serving as a member of the American Psychological Association's Climate Change Task Force, the National Academies advisory board to the U.S. Global Climate Change Research Program, and the National Science Foundation's Natural Hazards Engineering Research Infrastructure Science Plan. Dr. Wong-Parodi received her B.A. in Psychology from the University of California, Berkeley, and her M.A. and Ph.D. in Social and Behavioral Sciences from the Energy and Resources Group at the University of California - Berkeley.

ACADEMIC APPOINTMENTS

- Assistant Professor, Earth System Science
- Center Fellow, Stanford Woods Institute for the Environment
- Assistant Professor, Social Sciences Division
- Member, Bio-X

PROFESSIONAL EDUCATION

- PhD, University of California, Berkeley, Social and Behavioral Sciences (Energy and Resources Group) (2011)
- MA, University of California, Berkeley, Social and Behavioral Sciences (Energy and Resources Group) (2007)
- BA, University of California, Berkeley, Psychology (2003)

Research & Scholarship

CURRENT RESEARCH AND SCHOLARLY INTERESTS

Current projects include: investigating behavioral responses to hurricanes and sea-level rise; developing and testing decision support tools to enhance adaptive capacity and health outcomes; investigating awareness of and behavioral responses to wildfire smoke and informational campaigns; investigating behavioral drivers of the adoption and use of emerging transportation services and technologies.

Teaching

COURSES

2023-24

- Decision Science for Environmental Threats: EARTHSYS 227, ESS 227 (Aut)
- Sustainable Adaptation: ESS 14N (Aut)

2021-22

- Decision Science for Environmental Threats: EARTHSYS 227, ESS 227 (Aut)
- Shaping the Future of the Bay Area: AMSTUD 118X, CEE 118X, CEE 218X, ESS 118X, ESS 218X, GEOLSCI 118X, GEOLSCI 218X, GEOPHYS 118X, GEOPHYS 218X, POLISCI 218X, PUBLPOL 118X, PUBLPOL 218X (Aut)

2020-21

- Decision Science for Environmental Threats: EARTHSYS 227, ESS 227 (Aut)
- Shaping the Future of the Bay Area: CEE 118X (Aut)
- Shaping the Future of the Bay Area: CEE 118Y (Win)
- Shaping the Future of the Bay Area: CEE 118Z (Spr)
- Shaping the Future of the Bay Area: CEE 218X (Aut)
- Shaping the Future of the Bay Area: CEE 218Y (Win)
- Shaping the Future of the Bay Area: CEE 218Z (Spr)
- Shaping the Future of the Bay Area: ESS 118X (Aut)
- Shaping the Future of the Bay Area: ESS 118Y (Win)
- Shaping the Future of the Bay Area: ESS 118Z (Spr)
- Shaping the Future of the Bay Area: ESS 218X (Aut)
- Shaping the Future of the Bay Area: ESS 218Y (Win)
- Shaping the Future of the Bay Area: ESS 218Z (Spr)
- Shaping the Future of the Bay Area: GEOLSCI 118X (Aut)
- Shaping the Future of the Bay Area: GEOLSCI 118Y (Win)
- Shaping the Future of the Bay Area: GEOLSCI 118Z (Spr)
- Shaping the Future of the Bay Area: GEOLSCI 218X (Aut)
- Shaping the Future of the Bay Area: GEOLSCI 218Y (Win)
- Shaping the Future of the Bay Area: GEOLSCI 218Z (Spr)
- Shaping the Future of the Bay Area: GEOPHYS 118X (Aut)
- Shaping the Future of the Bay Area: GEOPHYS 118Y (Win)
- Shaping the Future of the Bay Area: GEOPHYS 118Z (Spr)
- Shaping the Future of the Bay Area: GEOPHYS 218X (Aut)
- Shaping the Future of the Bay Area: GEOPHYS 218Y (Win)
- Shaping the Future of the Bay Area: GEOPHYS 218Z (Spr)
- Shaping the Future of the Bay Area: POLISCI 218X (Aut)
- Shaping the Future of the Bay Area: POLISCI 218Y (Win)
- Shaping the Future of the Bay Area: POLISCI 218Z (Spr)

- Shaping the Future of the Bay Area: PUBLPOL 118X (Aut)
- Shaping the Future of the Bay Area: PUBLPOL 118Y (Win)
- Shaping the Future of the Bay Area: PUBLPOL 118Z (Spr)
- Shaping the Future of the Bay Area: PUBLPOL 218X (Aut)
- Shaping the Future of the Bay Area: PUBLPOL 218Y (Win)
- Shaping the Future of the Bay Area: PUBLPOL 218Z (Spr)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Sergio Sanchez, Ranjitha Shivaram

Postdoctoral Faculty Sponsor

Paul Burow

Doctoral Dissertation Advisor (AC)

Nina Berlin Rubin

Doctoral Dissertation Co-Advisor (AC)

Erica Bower, Sarah Fendrich, Hannah Melville-Rea, Bianca Santos, Anais Voski

Master's Program Advisor

Caroline Reinhart

Doctoral (Program)

Nina Berlin Rubin, Stephanie Fischer

Publications

PUBLICATIONS

 $\bullet \ \ A \ longitudinal \ investigation \ of \ risk \ perceptions \ and \ adaptation \ behavior \ in \ the \ US \ Gulf \ Coast. \ PNAS \ nexus$

Wong-Parodi, G., Relihan, D. P., Garfin, D. R. 2024; 3 (4): pgae099

Emotions, worry, efficacy, and climate change-related sustainability behaviors among a representative sample of Texas and Florida residents CLIMATIC CHANGE

Garfin, D., Zernick, M. V., Wong-Parodi, G. 2024: 177 (3)

• Descriptive social norms, social support, and behavioral response to climate-related and co-occurring health hazards JOURNAL OF RISK RESEARCH Santana, F. N., Herbert, N., Wong-Parodi, G.

 $\bullet \ \ \textbf{Supply, demand and polarization challenges facing US climate policies} \ \textit{NATURE CLIMATE CHANGE}$

Burgess, M. G., Van Boven, L., Wagner, G., Wong-Parodi, G., Baker, K., Boykoff, M., Converse, B. A., Dilling, L., Gilligan, J. M., Inbar, Y., Markowitz, E., Moyer, J. D., Newton, et al 2024

 Associations between mindfulness and mental health after collective trauma: results from a longitudinal, representative, probability-based survey. Anxiety, stress, and coping

Lorenzini, J. A., Wong-Parodi, G., Garfin, D. R. 2023: 1-18

Visual displays for communicating scientific uncertainty in influenza forecasts FRONTIERS IN COMMUNICATION

Yang, Y., Wong-Parodi, G., Fischhoff, B. 2023: 8

 Malama i ke kai: Exploring psychosocial factors associated with personal and community coral reef conservation behavior on Maui, Hawai'i CONSERVATION SCIENCE AND PRACTICE

Santana, F. N., Yurkanin, A., Stark, T. E., Lindsey, E., Ardoin, N. M., Wong-Parodi, G. 2023

Enabling pathways for sustainable livelihoods in planned relocation NATURE CLIMATE CHANGE

Bower, E. R., Badamikar, A., Wong-Parodi, G., Field, C. B.

 Improving adaptation to wildfire smoke and extreme heat in frontline communities: evidence from a community-engaged pilot study in the San Francisco Bay Area ENVIRONMENTAL RESEARCH LETTERS

Herbert, N., Beckman, C., Cannedy, C., Cao, J., Cho, S., Fischer, S., Huang, S., Kramer, S. J., Lopez, O., Lopez, S., Ouyang, D., Suckale, J., Wulf-Saena, et al 2023; 18 (7)

A research agenda for the science of actionable knowledge: Drawing from a review of the most misguided to the most enlightened claims in the science-policy interface literature ENVIRONMENTAL SCIENCE & POLICY

Jagannathan, K., Emmanuel, G., Arnott, J., Mach, K. J., Bamzai-Dodson, A., Goodrich, K., Meyer, R., Neff, M., Sjostrom, K., Timm, K. F., Turnhout, E., Wong-Parodi, G., Bednarek, et al

2023; 144: 174-186

Community-engaged research is stronger and more impactful. Nature human behaviour

Wong-Parodi, G.

2022

Integrating norms into the logic of energy and environmental policymaking ENERGY RESEARCH & SOCIAL SCIENCE

Hirsch, K., Wong-Parodi, G., Statler, A.

2022; 93

 Advancing Interdisciplinary and Convergent Science for Communities: Lessons Learned through the NCAR Early-Career Faculty Innovator Program BULLETIN OF THE AMERICAN METEOROLOGICAL SOCIETY

Bukvic, A., Mandli, K., Finn, D., Mayo, T., Wong-Parodi, G., Merdjanoff, A., Alland, J., Davis, C., Haacker, R., Morss, R., O'Lenick, C., Wilhelmi, O., Lombardozzi, et al

2022; 103 (11): E2513-E2532

Media exposure, threat processing, and mitigation behaviors in Gulf Coast residents facing the co-occurring threats of COVID-19 and hurricanes. Risk
analysis: an official publication of the Society for Risk Analysis

Garfin, D. R., Thompson, R. R., Wong-Parodi, G.

2022

 Wildfire Smoke Clean Air Centers: Identifying Barriers and Opportunities for Improvement from California Practitioner and Community Perspectives SOCIETY & NATURAL RESOURCES

Treves, R. J., Liu, E., Fischer, S. L., Rodriguez, E., Wong-Parodi, G. 2022

• As California burns: the psychology of wildfire- and wildfire smoke-related migration intentions. Population and environment

Berlin Rubin, N., Wong-Parodi, G.

2022: 1-31

• Public risk perceptions of shale gas development: A comprehensive review* ENERGY RESEARCH & SOCIAL SCIENCE

Tan, H., Wong-Parodi, G., Zhang, S., Xu, J.

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 Media exposure, risk perceptions, and fear: Americans' behavioral responses to the Ebola public health crisis. International journal of disaster risk reduction: IJDRR

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• Media exposure, risk perceptions, and fear: Americans? behavioral responses to the Ebola public health crisis INTERNATIONAL JOURNAL OF DISASTER RISK REDUCTION

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Wong-Parodi, G., Garfin, D. R.

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 Engineers' Roles and Responsibilities in Automated Vehicle Ethics: Exploring Engineering Codes of Ethics as a Guide to Addressing Issues in Sociotechnical Systems JOURNAL OF TRANSPORTATION ENGINEERING PART A-SYSTEMS

Whitmore, A., Samaras, C., Matthews, H., Wong-Parodi, G.

2022; 148 (6)

 Support for public safety power shutoffs in California: Wildfire-related perceived exposure and negative outcomes, prior and current health, risk appraisal and worry ENERGY RESEARCH & SOCIAL SCIENCE

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 Moving from interdisciplinary to convergent research across geoscience and social sciences: challenges and strategies ENVIRONMENTAL RESEARCH LETTERS

Finn, D., Mandli, K., Bukvic, A., Davis, C. A., Haacker, R., Morss, R. E., O'Lenick, C. R., Wilhelmi, O., Wong-Parodi, G., Merdjanoff, A. A., Mayo, T. L. 2022; 17 (6)

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 News coverage of ocean issues and its impacts on public perceptions and conservation information-seeking of sea turtles CONSERVATION SCIENCE AND PRACTICE

Santos, B. S., Wong-Parodi, G.

2022

Exploring how climate change subjective attribution, personal experience with extremes, concern, and subjective knowledge relate to pro-environmental
attitudes and behavioral intentions in the United States JOURNAL OF ENVIRONMENTAL PSYCHOLOGY

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Factors associated with emerging multimodal transportation behavior in the San Francisco Bay Area ENVIRONMENTAL RESEARCH: INFRASTRUCTURE
AND SUSTAINABILITY

McAuliffe Wells, E., Small, M., Spurlock, C., Wong-Parodi, G.

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A systematic global stocktake of evidence on human adaptation to climate change NATURE CLIMATE CHANGE

Berrang-Ford, L., Siders, A. R., Lesnikowski, A., Fischer, A., Callaghan, M. W., Haddaway, N. R., Mach, K. J., Araos, M., Shah, M., Wannewitz, M., Doshi, D., Leiter, T., Matavel, et al

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A Decision-Centered Method to Evaluate Natural Hazards Decision Aids by Interdisciplinary Research Teams RISK ANALYSIS

Wong-Parodi, G., Small, M. J.

2021; 41 (7): 1118-1128

Applying risk tolerance and socio-technical dynamics for more realistic energy transition pathways APPLIED ENERGY

Cotterman, T., Small, M. J., Wilson, S., Abdulla, A., Wong-Parodi, G.

2021; 291

• Engaging People on Climate Change: The Role of Emotional Responses ENVIRONMENTAL COMMUNICATION-A JOURNAL OF NATURE AND CULTURE Wong-Parodi, G., Feygina, I.

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• A path forward for qualitative research on sustainability in the COVID-19 pandemic. Sustainability science

Santana, F. N., Hammond Wagner, C., Berlin Rubin, N., Bloomfield, L. S., Bower, E. R., Fischer, S. L., Santos, B. S., Smith, G. E., Muraida, C. T., Wong-Parodi, G.

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• Comparisons of Sustainability Behaviors Pre- and Early Pandemic Among Botanical Garden Members FRONTIERS IN SUSTAINABLE CITIES

Mascatelli, K., Otten, C., Piacentini, R., Wong-Parodi, G., States, S. L.

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 When climate change adaptation becomes a "looming threat" to society: Exploring views and responses to California wildfires and public safety power shutoffs ENERGY RESEARCH & SOCIAL SCIENCE

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 Do We Know Our Own Tornado Season? A Psychological Investigation of Perceived Tornado Likelihood in the Southeast United States WEATHER CLIMATE AND SOCIETY

Broomell, S. B., Wong-Parodi, G., Morss, R. E., Demuth, J. L.

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Change in Public Concern and Responsive Behaviors Toward Air Pollution Under the Dome RISK ANALYSIS

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Diffenbaugh, N. S., Field, C. B., Appel, E. A., Azevedo, I. L., Baldocchi, D. D., Burke, M., Burney, J. A., Ciais, P., Davis, S. J., Fiore, A. M., Fletcher, S. M., Hertel, T. W., Horton, et al

2020; 1 (9): 470-481

Children, Income, and the Impact of Home Delivery on Household Shopping Trips TRANSPORTATION RESEARCH RECORD

Spurlock, C., Todd-Blick, A., Wong-Parodi, G., Walker, V.

2020

Factors associated with the adoption of renewable energy amongst botanical garden members ENVIRONMENTAL RESEARCH COMMUNICATIONS
 Drummond, C., States, S. L., Wong-Parodi, G.

2020; 2 (5)

Scientific forecast use and factors of influence in water-constrained contexts: The case of Guanacaste, Costa Rica CLIMATE SERVICES
Wong-Parodi, G., Babcock, M.

2020; 18

• Not under my backyard? Psychological distance, local acceptance, and shale gas development in China ENERGY RESEARCH & SOCIAL SCIENCE Tan, H., Wong-Parodi, G., Xu, J.

2020; 61

• Editorial overview: The science of actionable knowledge CURRENT OPINION IN ENVIRONMENTAL SUSTAINABILITY

Arnott, J. C., Mach, K. J., Wong-Parodi, G.

2020; 42: A1-A5

 Different preferences for recovery options of residential fire disasters: The effect of decision role and stressed emotion INTERNATIONAL JOURNAL OF DISASTER RISK REDUCTION

Qin, C., Wong-Parodi, G., Fan, B.

2020; 43

• Insights for developing effective decision support tools for environmental sustainability CURRENT OPINION IN ENVIRONMENTAL SUSTAINABILITY

Wong-Parodi, G., Mach, K. J., Jagannathan, K., Sjostrom, K.

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Understanding and countering the motivated roots of climate change denial Current Opinion in Environmental Sustainability

Wong-Parodi, G., Feygina, I.

2020

Actionable knowledge and the art of engagement CURRENT OPINION IN ENVIRONMENTAL SUSTAINABILITY

Mach, K. J., Lemos, M. C., Meadows, A. M., Wyborn, C., Klenk, N., Arnott, J. C., Ardoin, N. M., Fiesler, C., Moss, R. H., Nichols, L., Stults, M., Vaughn, C., Wong-Parodi, et al

2020; 42: 30-37

• The politics of Asian fracking: Public risk perceptions towards shale gas development in China ENERGY RESEARCH & SOCIAL SCIENCE

Tan, H., Xu, J., Wong-Parodi, G.

2019; 54: 46-55

Encouraging energy conservation at work: A field study testing social norm feedback and awareness of monitoring ENERGY POLICY

Wong-Parodi, G., Krishnamurti, T., Gluck, J., Agarwal, Y.

2019; 130: 197-205

 Describing the users: Understanding adoption of and interest in shared, electrified, and automated transportation in the San Francisco Bay Area TRANSPORTATION RESEARCH PART D-TRANSPORT AND ENVIRONMENT

Spurlock, C., Sears, J., Wong-Parodi, G., Walker, V., Jin, L., Taylor, M., Duvall, A., Gopal, A., Todd, A.

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• Generating linked technology-socioeconomic scenarios for emerging energy transitions APPLIED ENERGY

Small, M. J., Wong-Parodi, G., Kefford, B. M., Stringer, M., Schmeda-Lopez, D. R., Greig, C., Ballinger, B., Wilson, S., Smart, S.

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• Solar PV as a mitigation strategy for the US education sector ENVIRONMENTAL RESEARCH LETTERS

Hanus, N. L., Wong-Parodi, G., Vaishnav, P. T., Darghouth, N. R., Azevedo, I. L.

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• How to reach the users: Understanding use and interest in shared, alternative-fuel, and automated transportation in the San Francisco Bay

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Spurlock, C., Spears, J., Wong-Parodi, G., Walker, V., Jin, L., Taylor, M., Duvall, A., Gopal, A., Todd, A.

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 Neither a borrower nor a lender be: Beyond cost in energy efficiency decision-making among office buildings in the United States ENERGY RESEARCH & SOCIAL SCIENCE

Davis, A., Wong-Parodi, G., Krishnamurti, T.

2019; 47: 37-45

• The politics of Asian fracking: Public risk perceptions towards shale gas development in China Energy Research & Social Science

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• To co-produce or not to co-produce NATURE SUSTAINABILITY

Lemos, M., Arnott, J. C., Ardoin, N. M., Baja, K., Bednarek, A. T., Dewulf, A., Fieseler, C., Goodrich, K. A., Jagannathan, K., Klenk, N., Mach, K. J., Meadow, A. M., Meyer, et al

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 Integrating technical, economic and cultural impacts in a decision support tool for energy resource management in the Navajo Nation ENERGY STRATEGY REVIEWS

Necefer, L., Wong-Parodi, G., Small, M. J., Begay-Campbell, S.

2018; 22: 136-46

• Factors Influencing (Mal)adaptive Responses to Natural Disasters: The Case of Hurricane Matthew WEATHER CLIMATE AND SOCIETY

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• Effect of Risk and Protective Decision Aids on Flood Preparation in Vulnerable Communities WEATHER CLIMATE AND SOCIETY

Wong-Parodi, G., Fischhoff, B., Strauss, B.

2018; 10 (3): 401-17

Framing clean energy campaigns to promote civic engagement among parents ENVIRONMENTAL RESEARCH LETTERS

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• The role of psychology and social influences in energy efficiency adoption ENERGY EFFICIENCY

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• Change in Public Concern and Responsive Behaviors Toward Air Pollution Under the Dome. Risk analysis: an official publication of the Society for Risk Analysis

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2018

• Public Understanding of Ebola Risks: Mastering an Unfamiliar Threat RISK ANALYSIS

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• Effect of Using an Indoor Air Quality Sensor on Perceptions of and Behaviors Toward Air Pollution (Pittsburgh Empowerment Library Study): Online Survey and Interviews. JMIR mHealth and uHealth

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 $\bullet \ \ \textbf{Preparing for local adaptation: a study of community understanding and support \it CLIMATIC CHANGE \\$

Wong-Parodi, G., Klima, K.

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• Informing Public Perceptions About Climate Change: A 'Mental Models' Approach SCIENCE AND ENGINEERING ETHICS

Wong-Parodi, G., de Bruin, W.

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• Behind the Carbon Curtain The Energy Industry, Political Censorship, and Free Speech (Book Review) SCIENCE

Book Review Authored by: Wong-Parodi, G.

2017: 356 (6336): 385

 Development and Testing of the MyHealthyPregnancy App: A Behavioral Decision Research-Based Tool for Assessing and Communicating Pregnancy Risk JMIR MHEALTH AND UHEALTH

Krishnamurti, T., Davis, A. L., Wong-Parodi, G., Fischhoff, B., Sadovsky, Y., Simhan, H. N.

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Plans and Prospects for Coastal Flooding in Four Communities Affected by Sandy WEATHER CLIMATE AND SOCIETY

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 Public awareness and perception of environmental, health and safety risks to electricity generation: an explorative interview study in Switzerland/13669877.2017.1391320 Journal of Risk Research

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Canfield, C., de Bruin, W., Wong-Parodi, G.

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• Fact and Fiction in Global Energy Policy 15 Contentious Questions (Book Review) SCIENCE

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A decision science approach for integrating social science in climate and energy solutions NATURE CLIMATE CHANGE

Wong-Parodi, G., Krishnamurti, T., Davis, A., Schwartz, D., Fischhoff, B.

2016; 6 (6): 563-69

• Stakeholder perceptions of water systems and hydro-climate information in Guanacaste, Costa Rica Earth Perspectives

Babcock, M., Wong-Parodi, G., Small, M., Grossmann, I.

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 Eliciting public concerns about an emerging energy technology: The case of unconventional shale gas development in the United States ENERGY RESEARCH & SOCIAL SCIENCE

Israel, A. L., Wong-Parodi, G., Webler, T., Stern, P. C.

2015; 8: 139-50

• Energy development and Native Americans: Values and beliefs about energy from the Navajo Nation ENERGY RESEARCH & SOCIAL SCIENCE

Necefer, L., Wong-Parodi, G., Jaramillo, P., Small, M. J.

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• The impacts of political cues and practical information on climate change decisions ENVIRONMENTAL RESEARCH LETTERS

Wong-Parodi, G., Fischhoff, B.

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• Leveraging Pittsburgh's Energy Efficiency Social Network to Predict Next Adopters

Hanus, N., Small, M., Wong-Parodi, G., Grossmann, I., Pei, J., Silvestri, F., Tang, J.

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Resilience vs. Adaptation: Framing and action CLIMATE RISK MANAGEMENT

Wong-Parodi, G., Fischhoff, B., Strauss, B.

2015; 10: 1–7

A method to evaluate the usability of interactive climate change impact decision aids CLIMATIC CHANGE

Wong-Parodi, G., Fischhoff, B., Strauss, B.

2014; 126 (3-4): 485-93

• Team science for science communication PROCEEDINGS OF THE NATIONAL ACADEMY OF SCIENCES OF THE UNITED STATES OF AMERICA

Wong-Parodi, G., Strauss, B. H.

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• Risks and risk governance in unconventional shale gas development. Environmental science & technology

Small, M. J., Stern, P. C., Bomberg, E., Christopherson, S. M., Goldstein, B. D., Israel, A. L., Jackson, R. B., Krupnick, A., Mauter, M. S., Nash, J., North, D. W., Olmstead, S. M., Prakash, et al

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• The Role of Initial Affective Impressions in Responses to Educational Communications: The Case of Carbon Capture and Sequestration (CCS) JOURNAL OF EXPERIMENTAL PSYCHOLOGY-APPLIED

de Bruin, W., Wong-Parodi, G.

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Bruine de Bruin, W., Wong-Parodi, G., Morgan, G.

2014; 34 (4)

• Effects of simplifying outreach materials for energy conservation programs that target low-income consumers ENERGY POLICY

Wong-Parodi, G., de Bruin, W., Canfield, C.

2013; 62: 1157-64

• Creating an in-home display: Experimental evidence and guidelines for design APPLIED ENERGY

Krishnamurti, T., Davis, A. L., Wong-Parodi, G., Wang, J., Canfield, C.

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• Influencing Attitudes toward Carbon Capture and Sequestration: A Social Marketing Approach ENVIRONMENTAL SCIENCE & TECHNOLOGY

Wong-Parodi, G., Dowlatabadi, H., McDaniels, T., Ray, I.

2011; 45 (16): 6743-51

• Economics of residential gas furnaces and water heaters in US new construction market ENERGY EFFICIENCY

Lekov, A. B., Franco, V. H., Wong-Parodi, G., McMahon, J. E., Chan, P.

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• Community perceptions of carbon sequestration: insights from California ENVIRONMENTAL RESEARCH LETTERS

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• The Role of Social Factors in Shaping Public Perceptions of CCS: Results of Multi-State Focus Group Interviews in the US

Bradbury, J., Ray, I., Peterson, T., Wade, S., Wong-Parodi, G., Feldpausch, A., Gale, J., Herzog, H., Braitsch, J.

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