Bio

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Sam is the K12 Lab Director of Strategy + Research at the Stanford d.school, and co-author of Creative Hustle (Ten Speed Press, 2022), Changing the Conversation About School Safety (Stanford d.school, 2022), Hip Hop Genius 2.0 (Rowman & Littlefield, 2022), and Hip Hop Genius: Remixing High School Education (Rowman & Littlefield, 2011).

He speaks internationally about education, race, culture, systems, and design.

Sam graduated from Brown University with a degree in Education and a teaching certification, was a Visiting Practitioner at Harvard Graduate School of Education, a Scholar-in-Residence at Columbia University's Institute for Urban and Minority Education, and a Community Fellow at the Rhode Island School of Design.

ACADEMIC APPOINTMENTS
• Adjunct Professor, Hasso Plattner Institute of Design

LINKS
• d.school K12 Lab: K12Lab.org
• sam seidel is...: https://www.samseidel.is/
• Hip Hop Genius: Remixing High School Education book: https://hiphopgenius.org/
• LinkedIn profile: https://www.linkedin.com/in/samseidel

Teaching

COURSES
2020-21
• Designing Equity Tools: AFRICAAM 280, DESINST 280 (Aut, Spr)