



Rachel Baker

Communications Manager, Surgery

Bio

BIO

As the Director of Communications for Stanford Surgery, Rachel Baker tells the stories of her department's faculty, staff, and trainees.

With the help of an amazing team of content creators, she produces and curates original articles, photos, videos, graphics, and even podcasts. She works personally with each division, center, program, and lab within her purview to define their audience and reach their goals while maintaining a consistent brand voice.

She hosts quarterly professional development workshops open to all AEM web authors--please email her if you'd like to join! She also offers both 1:1 and group education to faculty and residents on a variety of topics including media training, using social media to advantage, and presentation refinement.

Rachel holds a Bachelor's degree in journalism with a focus on photography from Syracuse University's S.I. Newhouse School of Public Communications. A transplant from the DC-area, she still misses foliage and argyle but has happily adopted the official NorCal hobbies of visiting wineries, hiking local trails, and eating avocado.

EDUCATION AND CERTIFICATIONS

- BA, Syracuse University , Journalism & Psychology (2008)

LINKS

- Stanford Surgery: surgery.stanford.edu