Stanford



Stuart John Coulson

Lecturer
Graduate School of Business

Bio

ACADEMIC APPOINTMENTS

· Lecturer, Graduate School of Business

Teaching

COURSES

2023-24

- Design for Extreme Affordability: ME 206A (Win)
- Design for Extreme Affordability: ME 206B (Spr)
- Design for Extreme Affordability: OIT 333 (Win)
- Design for Extreme Affordability: OIT 334 (Spr)

2022-23

- Design for Extreme Affordability: ME 206A (Win)
- Design for Extreme Affordability: ME 206B (Spr)
- Design for Extreme Affordability: OIT 333 (Win)
- Design for Extreme Affordability: OIT 334 (Spr)

2021-22

- Design for Extreme Affordability: ME 206A (Win)
- Design for Extreme Affordability: ME 206B (Spr)
- Design for Extreme Affordability: OIT 333 (Win)
- Design for Extreme Affordability: OIT 334 (Spr)

2020-21

- Design for Extreme Affordability: ME 206A (Win)
- Design for Extreme Affordability: ME 206B (Spr)
- Design for Extreme Affordability: OIT 333 (Win)
- Design for Extreme Affordability: OIT 334 (Spr)

Publications

PUBLICATIONS

• Design for Extreme Affordability - Considerations when providing a Social Innovation Educational experience with Real-World challenges Frontiers in Social Innovation: The Essential Handbook for Creating, Deploying, and Sustaining Creative Solutions to Systemic Problems

Coulson, S.

Harvard Business Review Press.2022