



Christina R Wodtke

Lecturer

Computer Science

Bio

BIO

Christina Wodtke is an author, speaker, and lecturer at Stanford with insight into human innovation and high-performing teams. Her resume includes re-design and initial product offerings with LinkedIn, MySpace, Zynga, Yahoo! and others, as well as founding three startups, an online design magazine called Boxes and Arrows, and co-founding the Information Architecture Institute.

Christina uses the power of story to connect with audiences and readers through her worldwide speaking engagements and her Amazon category-bestselling books. Her bestselling book, *Radical Focus*, tackles the OKR movement and startup culture with an eye to getting the right things done. Her other books include *The Team that Managed Itself*, *Information Architecture: Blueprints for the Web* and *Pencil Me In* (on visual thinking for the workplace.) Christina's work is personable, insightful, knowledgeable, and engaging. Find out more information (and get your Focus worksheet) at cwodtke.com.

ACADEMIC APPOINTMENTS

- Lecturer, Computer Science

LINKS

- writings: www.eleganthack.com
- Professional Site: <http://www.cwodtke.com>

Teaching

COURSES

2023-24

- Design for Play: CS 247G (Spr, Sum)
- Designing Serious Games: CS 377G (Aut)
- Human Centered Product Management: CS 177 (Aut)

2022-23

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Play: CS 247G (Spr)
- Designing Serious Games: CS 377G (Win)
- Human Centered Product Management: CS 177 (Aut)

2021-22

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Play: CS 247G (Spr)
- Design for Understanding: CS 247I (Aut)
- Human-Computer Interaction Seminar: CS 547 (Spr)
- Social Computing: CS 278 (Spr)

2020-21

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Impact in Social Systems: CS 187 (Win)
- Introduction to Game Design: CS 247G, SYMSYS 195G (Aut, Spr)

STANFORD ADVISEES

Master's Program Advisor

Matthew Ayoob, Becca Crosse, Ember Fu, Anika Fuloria, Andy Huynh, Sophie Jin, Ecy King, Andrea Liao, Katie Liu, Annie Ma, Leilenah Mamea, Joe Ngo, Annie Nguyen, Poojan Pandya, Kaitlin Peng, Janice Teoh, Annabelle Wang, May-Ann Wong, Faith Zhang