

Stanford



Christina R Wodtke

Lecturer
Computer Science

Bio

BIO

Christina Wodtke is an author, speaker, and lecturer at Stanford with insight into human innovation and high-performing teams. Her resume includes re-design and initial product offerings with LinkedIn, MySpace, Zynga, Yahoo! and others, as well as founding three startups, an online design magazine called Boxes and Arrows, and co-founding the Information Architecture Institute.

Christina uses the power of story to connect with audiences and readers through her worldwide speaking engagements and her Amazon category-bestselling books. Her bestselling book, *Radical Focus*, tackles the OKR movement and startup culture with an eye to getting the right things done. Her other books include *The Team that Managed Itself*, *Information Architecture: Blueprints for the Web* and *Pencil Me In* (on visual thinking for the workplace.) Christina's work is personable, insightful, knowledgeable, and engaging. Find out more information (and get your Focus worksheet) at cwodtke.com.

ACADEMIC APPOINTMENTS

- Lecturer, Computer Science

LINKS

- writings: www.eleganthack.com
- Professional Site: <http://www.cwodtke.com>

Teaching

COURSES

2022-23

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Play: CS 247G (Spr)
- Designing Serious Games: CS 377G (Win)
- Human Centered Product Management: CS 177 (Aut)

2021-22

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Play: CS 247G (Spr)
- Design for Understanding: CS 247I (Aut)
- Human-Computer Interaction Seminar: CS 547 (Spr)

- Social Computing: CS 278 (Spr)

2020-21

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Impact in Social Systems: CS 187 (Win)
- Introduction to Game Design: CS 247G, SYMSYS 195G (Aut, Spr)

2019-20

- Design for Understanding: CS 247I (Aut)
- Designing Serious Games: CS 377G (Win)
- History and Ethics of Design: ME 120 (Spr)
- Introduction to Game Design: CS 247G (Spr)
- Topics in Human-Computer Interaction: Teaching Studio Classes: CS 377T (Aut)

STANFORD ADVISEES

Master's Program Advisor

Shana Hadi, Sophie Jin, Arjun Karanam, Ecy King, Leilenah Mamea, Gwen Ray, Connor Settle, Serena Tang, Annabelle Wang, May-Ann Wong, Michelle Xu