



## Kenneth Jeffrey Marshall

Casual - Other Teaching Staff

Continuing Studies and Summer Session

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### Bio

#### BIO

Kenneth Jeffrey Marshall is an author, professor, and value investor. He has taught value investing in the Continuing Studies program at Stanford since 2014, and personal finance since 2020. He is the author of the McGraw-Hill book "Good Stocks Cheap: Value Investing with Confidence for a Lifetime of Stock Market Outperformance," which was also published in Chinese; and "Small Steps to Rich: Personal Finance Made Simple."

Marshall also teaches industry analysis in the masters in engineering leadership program at the University of California, Berkeley; and directs the value investing courses in the masters in finance program at the Stockholm School of Economics in Sweden. He holds a BA in Economics, International Area Studies from the University of California, Los Angeles; and an MBA from Harvard University.

#### ACADEMIC APPOINTMENTS

- Casual - Other Teaching Staff, Continuing Studies and Summer Session

#### LINKS

- Small Steps to Rich: <https://www.amazon.com/Small-Steps-Rich-Personal-Finance/dp/1737673428>
- Good Stocks Cheap: <https://www.amazon.com/Good-Stocks-Cheap-Confidence-Outperformance/dp/125983607X>