

Stanford



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Bio

BIO

Kenneth Jeffrey Marshall is an author, professor, and value investor. He has taught value investing in the Continuing Studies program at Stanford since 2014, and personal finance since 2020. He directs the value investing courses in the masters in finance program at the Stockholm School of Economics in Sweden, and also teaches industry analysis in the masters in engineering leadership program at the University of California, Berkeley. He is the author of the 2017 McGraw-Hill book "Good Stocks Cheap: Value Investing with Confidence for a Lifetime of Stock Market Outperformance," which in 2019 was also published in Chinese. He is currently writing a new book on personal finance.

Marshall holds a BA in Economics, International Area Studies from the University of California, Los Angeles; and an MBA from Harvard University. He splits his time between California and Sweden.

Value investing course: https://continuingstudies.stanford.edu/courses/professional-and-personal-development/value-investing-an-introduction/20201_BUS-123-W

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