Stanford



Sunny Liu

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Curriculum Vitae available Online

Bio

BIO

Sunny Xun Liu is a Research Scholar and the Director of Research at Stanford Social Media Lab. Liu earned her Ph.D. in Mass Communication and Media from Michigan State University. Her research focuses on the social and psychological effects of social media and AI, social media and well-being, digital literacy, how the design of social robots and AI impact psychological perceptions. She has won top3 faculty paper awards from ICA and AEJMC and published in communication and psychology journals. She has served on the Chinese Communication Association's Steering Committee and the ICA and AEJMC Research Chair and a steering committee member on PRISM (Promoting Research in Social Media and Health Symposium). Her research has been funded by NSF, Army Research Office, Google Research and Stanford HAI and has been published in multiple psychology and communication journals.

ACADEMIC APPOINTMENTS

- Associate Director for Research, Cyber Policy Center

Publications

PUBLICATIONS

- **Topic-sensitive differentiation and algorithmic equivalence on short-form video platforms: A systematic review of visual frameworks** *COMPUTERS IN HUMAN BEHAVIOR REPORTS*
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- **Effects of Using Artificial Intelligence on Interpersonal Perceptions of Job Applicants.** *Cyberpsychology, behavior and social networking*
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- **Not All AI are Equal: Exploring the Accessibility of AI-Mediated Communication Technology** *COMPUTERS IN HUMAN BEHAVIOR*
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- **Can a social robot be too warm or too competent? Older Chinese adults' perceptions of social robots and vulnerabilities** *COMPUTERS IN HUMAN BEHAVIOR*
  Liu, S., Shen, Q., Hancock, J.
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- **Helping Not Hurting: Applying the Stereotype Content Model and BIAS Map to Social Robotics**
  Mieczkowski, H., Liu, S., Hancock, J., Reeves, B., IEEE
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- **How People Form Folk Theories of Social Media Feeds and What It Means for How We Study Self-Presentation**
  DeVito, M. A., Birnholtz, J., Hancock, J. T., French, M., Liu, S., ACM
  ASSOC COMPUTING MACHINERY.2018