Bio

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Arpita is a marketing specialist at the Precourt Institute for Energy. In this role she supports the communications and outreach efforts for current and upcoming Precourt programs. Prior to Stanford, Arpita worked in the advertising industry as a media planner and buyer where she developed and executed marketing campaigns across print, electronic and social media. Arpita holds a masters in Marketing Communications from the Mudra Institute of Communications, Ahmedabad (MICA) in India and a bachelors in Statistics from Delhi University.