



Arpita Kalra

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Bio

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Arpita Kalra is the Director for Marketing and Engagement at Precourt Institute for Energy. In this role she oversees the engagement and outreach efforts for the Stanford Energy brand. Prior to Stanford, she worked in the advertising industry where she developed and executed marketing campaigns across print, electronic and social media. Arpita holds a masters in Marketing Communications from the Mudra Institute of Communications, Ahmedabad (MICA) in India and a bachelors in Statistics from Delhi University.