Stanford



Angele Christin

Associate Professor of Communication, Senior Fellow at the Stanford Institute for Human-Centered AI and Associate Professor, by courtesy, of Sociology

Bio

BIO

Angèle Christin is an Associate Professor in the Department of Communication (and, by curtesy, of Sociology), a Richard E. Guggenhime Faculty Scholar, and Senior HAI Fellow at Stanford University. She studies the social impact of algorithms and AI.

ACADEMIC APPOINTMENTS

- Associate Professor, Communication
- Senior Fellow, Institute for Human-Centered Artificial Intelligence (HAI)
- Associate Professor (By courtesy), Sociology

HONORS AND AWARDS

- Viviana Zelizer Best Book Award, Economic Sociology, American Sociological Association

PROGRAM AFFILIATIONS

- Modern Thought and Literature
- Science, Technology and Society

PROFESSIONAL EDUCATION

- PhD, Princeton University , Sociology (2014)

Research & Scholarship

CURRENT RESEARCH AND SCHOLARLY INTERESTS

Angèle Christin studies the social and cultural impact of algorithms and artificial intelligence.

Her award-winning book, Metrics at Work: Journalism and the Contested Meaning of Algorithms (Princeton University Press, 2020) examined the dramatic transformations of journalism with the rise of social media platforms, metrics, and algorithms. Drawing on ethnographic methods, Angèle compared how American and French journalists made sense of traffic numbers, which in turn came with distinct effects on the production of news in the two countries.

Her most recent project examines the paradoxes of algorithmic labor through a study of influencers and influencer marketing on YouTube, Instagram, and TikTok.

Teaching

COURSES

2025-26

- Ethnographic Methods: COMM 314, SOC 319 (Win)
- Media, Culture, and Society: AMSTUD 1B, COMM 1B, FEMGEN 1B (Win)
- Social Media Cultures: Communication Capstone Seminar: COMM 100C (Aut)

2024-25

- Instagramming Kyoto: Tourism and Social Media in the 21st Century: OSPKYOTO 79 (Spr)
- Social Media Cultures: Communication Capstone Seminar: COMM 100C (Aut)
- The Politics of Algorithms: COMM 154, COMM 254, CSRE 154T, SOC 154, SOC 254C (Win)

2023-24

- Ethnographic Methods: COMM 314, SOC 319 (Win)
- The Politics of Algorithms: COMM 154, COMM 254, CSRE 154T, SOC 154, SOC 254C (Spr)
- Theories of Culture, Media, and Institutions: COMM 355B, SOC 355 (Win)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Adrienne Baer, Tomás Guarna, Haley Lepp, Léon Marbach, Reagan Ross

Doctoral Dissertation Advisor (AC)

Rachel Bergmann

Doctoral (Program)

Sacha Alanoca, Rachel Bergmann, Elizabeth Fetterolf

Publications

PUBLICATIONS

- **Doing Theorodology in Qualitative Research** *AMERICAN BEHAVIORAL SCIENTIST*
  Christin, A., Levy, K.
  2026
- **The Red Pill as ideology and toolkit: Making sense of the manosphere on Reddit** *POETICS*
  Guarna, T., Christin, A.
  2026; 118
- **Same Stereotypes, Different Term? Understanding the "Global South" in AI Ethics**
  Radiya-Dixit, E., Christin, A.
  edited by Burton, E., Mattei, N., Paez, A.
  ASSOC ADVANCEMENT ARTIFICIAL INTELLIGENCE.2025: 2081-2093
- **Internal Fractures: The Competing Logics of Social Media Platforms** *SOCIAL MEDIA + SOCIETY*
  Christin, A., Bernstein, M. S., Hancock, J. T., Jia, C., Mado, M. N., Tsai, J. L., Xu, C.
  2024; 10 (3)
- **The influencer pay gap: Platform labor meets racial capitalism** *NEW MEDIA & SOCIETY*
  Christin, A., Lu, Y.

2023

- **Walking the Walk of AI Ethics: Organizational Challenges and the Individualization of Risk among Ethics Entrepreneurs**
  Ali, S. J., Christin, A., Smart, A., Katila, R., ASSOC COMPUTING MACHINERY
  ASSOC COMPUTING MACHINERY.2023: 217-226
- **Platform drama: "Cancel culture," celebrity, and the struggle for accountability on YouTube** *NEW MEDIA & SOCIETY*
  Lewis, R., Christin, A.
  2022; 24 (7): 1632-1656
- **Technologies of Crime Prediction: The Reception of Algorithms in Policing and Criminal Courts** *SOCIAL PROBLEMS*
  Brayne, S., Christin, A.
  2021; 38 (3): 608-624
- **The Drama of Metrics: Status, Spectacle, and Resistance Among YouTube Drama Creators** *SOCIAL MEDIA + SOCIETY*
  Christin, A., Lewis, R.
  2021; 7 (1)
- **"This Seems to Work": Designing Technological Systems with The Algorithmic Imaginations of Those Who Labor**
  Cameron, L., Christin, A., DeVito, M., Dillahunt, T. R., Elish, M., Gray, M., Qadri, R., Raval, N., Valentine, M., Watkins, E., ACM
  ASSOC COMPUTING MACHINERY.2021
- **The ethnographer and the algorithm: beyond the black box** *THEORY AND SOCIETY*
  Christin, A.
  2020
- **ALGORITHMS AT WORK: THE NEW CONTESTED TERRAIN OF CONTROL** *ACADEMY OF MANAGEMENT ANNALS*
  Kellogg, K. C., Valentine, M. A., Christin, A.
  2020; 14 (1): 366–410
- **METRICS AT WORK JOURNALISM AND THE CONTESTED MEANING OF ALGORITHMS Introduction** *METRICS AT WORK*
  Christin, A., Christin, A.
  2020: 1-14
- **Technologies of Crime Prediction: The Reception of Algorithms in Policing and Criminal Courts** *Social Problems*
  Brayne, S., Christin, A.
  2020; 68 (3): 608–624
- **What Data Can Do: A Typology of Mechanisms** *INTERNATIONAL JOURNAL OF COMMUNICATION*
  Christin, A.
  2020; 14: 1115–34
- **Counting Clicks: Quantification and Variation in Web Journalism in the United States and France** *AMERICAN JOURNAL OF SOCIOLOGY*
  Christin, A.
  2018; 123 (5): 1382–1415
- **Work and Identity in an Era of Precarious Employment: How Workers Respond to "Personal Branding" Discourse** *WORK AND OCCUPATIONS*
  Vallas, S. P., Christin, A.
  2018; 45 (1): 3–37