Stanford

Jessica Jordan

Lecturer, English

Bio

ACADEMIC APPOINTMENTS

- Lecturer, English

Teaching

COURSES

2026-27

- Bestseller Business: Reading, Writing, and Selling Popular Books: ENGLISH 152 (Aut)

2025-26

- Bestseller Business: Reading, Writing, and Selling Popular Books: ENGLISH 152 (Aut)
- Narrative and Narrative Theory: COMPLIT 161E, ENGLISH 161 (Win, Spr)

2024-25

- Bestseller Business: Reading, Writing, and Selling Popular Books: ENGLISH 152 (Win)
- Literary Adaption: Narrative Form from Page to Screen: ENGLISH 151 (Spr)

Publications

PUBLICATIONS

- **INSTITUTING BESTSELLERS: THE FIRST TEN YEARS OF "SALES OF BOOKS DURING THE MONTH"** *COLLEGE LITERATURE*
  Jordan, J.
  2024; 51 (4)
- **Satire vs Sentiment: Mark Twain, Bella Z. Spencer, and the Subscription Book Market** *ELH*
  Jordan, J.
  2024; 91 (3)
- **The Alice N. Hays Notebook: A Tour of Early Twentieth-Century Library Methods in the UK and Europe** *Electronic British Library Journal*
  Jordan, J. C.
  2021