Anna Epperson
Postdoctoral Research Fellow, SCRDP/ Heart Disease Prevention

Bio

PROFESSIONAL EDUCATION

- Doctor of Philosophy, University of California Merced (2016)
- Master of Arts, California State Univ, Stanislaus (2013)
- Bachelor of Arts, University of California Berkeley (2002)

STANFORD ADVISORS

- Judith Prochaska, Postdoctoral Research Mentor
- Christopher Gardner, Postdoctoral Faculty Sponsor

Publications

PUBLICATIONS

- **Natural American Spirit Brand Marketing Casts Health Halo Around Smoking**, *American journal of public health*
  Epperson, A. E., Henriksen, L., Prochaska, J. J.
  2017; 107 (5): 668-670

- **The flip side of Natural American Spirit: corporate social responsibility advertising**, *Tobacco control*
  Epperson, A. E., Prochaska, J. J., Henriksen, L.
  2017