Anna Epperson
Postdoctoral Research Fellow, SCRDP/ Heart Disease Prevention

Bio

PROFESSIONAL EDUCATION

• Doctor of Philosophy, University of California Merced (2016)
• Master of Arts, California State Univ, Stanislaus (2013)
• Bachelor of Arts, University of California Berkeley (2002)

STANFORD ADVISORS

• Christopher Gardner, Postdoctoral Faculty Sponsor
• Judith Prochaska, Postdoctoral Research Mentor

Publications

PUBLICATIONS

• Natural American Spirit Brand Marketing Casts Health Halo Around Smoking, American journal of public health
  Epperson, A. E., Henriksen, L., Prochaska, J. J.
  2017; 107 (5): 668-670

• The flip side of Natural American Spirit: corporate social responsibility advertising, Tobacco control
  Epperson, A. E., Prochaska, J. J., Henriksen, L.
  2017