



Matthew Gentzkow

Landau Professor of Technology and the Economy and Senior Fellow at the Stanford Institute for Economic Policy Research

Economics

Bio

ACADEMIC APPOINTMENTS

- Professor, Economics
- Senior Fellow, Stanford Institute for Economic Policy Research (SIEPR)
- Faculty Affiliate, Institute for Human-Centered Artificial Intelligence (HAI)

LINKS

- Matthew Gentzkow: <https://people.stanford.edu/gentzkow/>

Teaching

COURSES

2025-26

- Industrial Organization Seminar: ECON 355 (Aut, Win, Spr)
- Political Economy I: ECON 220 (Spr)
- Political Economy I: POLECON 652 (Spr)
- Political Economy I: POLISCI 460A (Spr)

2024-25

- Industrial Organization IIA: ECON 258 (Win)
- Industrial Organization Seminar: ECON 355 (Aut, Win, Spr)
- Media Markets and Social Good: ECON 47 (Aut)

2023-24

- Industrial Organization IIA: ECON 258 (Win)
- Industrial Organization Seminar: ECON 355 (Aut, Win, Spr)

2022-23

- Economics of Communication: ECON 255 (Spr)
- Industrial Organization Workshop: ECON 355 (Aut, Win, Spr)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Maya Durvasula, Mariana Guido, Eva Lestant, Pete Robertson

Postdoctoral Faculty Sponsor

Nicolas Longuet-Marx

Doctoral Dissertation Advisor (AC)

Sebastian Bauer, Joao Francisco Pugliese, Samuel Thau

Orals Evaluator

Anirudh Sankar

Doctoral Dissertation Co-Advisor (AC)

Camila Blanes, Adrian Blattner, Zane Kashner, Carl Meyer

Publications

PUBLICATIONS

- **DO PHARMACISTS BUY BAYER? INFORMED SHOPPERS AND THE BRAND PREMIUM** *QUARTERLY JOURNAL OF ECONOMICS*
Bronnenberg, B. J., Dube, J., Gentzkow, M., Shapiro, J. M.
2015; 130 (4): 1669-1726