

# Stanford

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## William Guttentag

Lecturer

Graduate School of Business

### Bio

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#### ACADEMIC APPOINTMENTS

- Lecturer, Graduate School of Business

### Teaching

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#### COURSES

##### 2025-26

- Leadership in the Entertainment Industry: OB 388 (Spr)
- The Entertainment Industry - An Intersection of Art and Commerce: GSBGEN 564 (Aut)

##### 2024-25

- Leadership in the Entertainment Industry: OB 388 (Spr)
- The Entertainment Industry - An Intersection of Art and Commerce: GSBGEN 564 (Aut)

##### 2023-24

- Leadership in the Entertainment Industry: OB 388 (Spr)
- The Entertainment Industry - An Intersection of Art and Commerce: GSBGEN 564 (Aut)

##### 2022-23

- Leadership in the Entertainment Industry: OB 388 (Spr)
- The Entertainment Industry - An Intersection of Art and Commerce: GSBGEN 564 (Aut)