Stanford



Justin Willow

Associate Director, Instructional Media, Teaching and Learning Hub

Bio

BIO

I like to build new things that make people stop and think. I have eighteen years experience creating media and interactives for Silicon Valley companies, including Intel, Yahoo, McAfee, Echelon, Microfabrica, and Novartis.

CURRENT ROLE AT STANFORD

As part of the Stanford Graduate School of Business Teaching & Learning Hub, I am responsible for the development, execution and integration of media and interactive content for the school across multiple learning activities and platforms. I manage content production from inception to delivery, and lead the team to create immersive learning experiences through innovative media and delightful technology. In addition, I play a strategic role in shaping the enablement of synchronous distributed online education for the school.

I also teach two undergraduate courses at the Stanford d.school: Design Sketching and Digital Design.

HONORS AND AWARDS

- Robert A Spence Award, Stanford Graduate School of Business (December 2024)

EDUCATION AND CERTIFICATIONS

- MS, Stanford University , Product Design (1997)
- BA, University of Notre Dame , Design (1994)
- BS, University of Notre Dame , Mechanical Engineering (1994)