

Stanford



Justin Willow

Associate Director, Instructional Media, Teaching and Learning Hub

Bio

BIO

I like to build new things that make people stop and think. I have eighteen years experience creating media and interactives for Silicon Valley companies, including Intel, Yahoo, McAfee, Echelon, Microfabrica, and Novartis.

CURRENT ROLE AT STANFORD

In Digital Learning Solutions at the GSB, we use technology to bring a world class education to learners everywhere.

As Innovation Catalyst, I make sure our courses and collateral are as rich and engaging as technology will allow. We use custom interactive media, video, animation, visual and UX design, and a wide variety of platforms to facilitate content delivery. I work closely with our faculty to enhance their connection to learners.

EDUCATION AND CERTIFICATIONS

- MS, Stanford University , Product Design (1997)
- BA, University of Notre Dame , Design (1994)
- BS, University of Notre Dame , Mechanical Engineering (1994)