

# Stanford

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## Amir Goldberg

Amman Mineral Professor and Professor, by courtesy, of Sociology  
Organizational Behavior

### Bio

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#### ACADEMIC APPOINTMENTS

- Professor, Organizational Behavior
- Professor (By courtesy), Sociology

### Teaching

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#### COURSES

##### 2025-26

- Rediscovering Social Science with Multiagent Simulations: EDUC 377J (Aut)
- Rediscovering Social Science with Multiagent Simulations: OB 639 (Aut)
- The AI-powered Org: Evolution, Rebirth or Death?: BUSGEN 101 (Spr)
- The AI-powered Org: Evolution, Rebirth or Death?: OB 301 (Spr)

##### 2024-25

- Modeling Culture: OB 637 (Spr)
- The AI-powered Org: Evolution, Rebirth or Death?: BUSGEN 101 (Spr)
- The AI-powered Org: Evolution, Rebirth or Death?: OB 301 (Spr)

##### 2023-24

- Organizational Behavior Pro Seminar: OB 654 (Spr)
- Strategies of Effective Product Management: STRAMGT 309 (Spr)
- The AI-powered Org: Evolution, Rebirth or Death?: BUSGEN 101 (Spr)

##### 2022-23

- Organizational Behavior Pro Seminar: OB 654 (Win)
- Strategies of Effective Product Management: STRAMGT 309 (Win)

#### STANFORD ADVISEES

##### Doctoral Dissertation Reader (AC)

Angela He, Yuze Sui

##### Doctoral Dissertation Advisor (AC)

Ziwen Chen, Kara Luo, Madison Singell

##### Doctoral (Program)

Ziwen Chen, Kara Luo

## Publications

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### PUBLICATIONS

- **Purpose not prediction: the role of managers in the age of AI** *JOURNAL OF ORGANIZATION DESIGN*  
Goldberg, A., Puranam, P.  
2026
- **Locally Enconced and Globally Integrated: How Network Cohesion and Range Relate to a Language-Based Model of Organizational Identification** *AMERICAN JOURNAL OF SOCIOLOGY*  
Yang, L., Anshuman, S., Goldberg, A., Srivastava, S. B.  
2025; 131 (1): 149-199
- **Modeling Social Behavior: Mathematical and Agent-Based Models of Social Dynamics and Cultural Evolution (Book Review)** *CONTEMPORARY SOCIOLOGY-A JOURNAL OF REVIEWS*  
Book Review Authored by: Goldberg, A., Smaldino, P. E.  
2025; 54 (2): 164-166
- **Imagined otherness fuels blatant dehumanization of outgroups.** *Communications psychology*  
van Loon, A., Goldberg, A., Srivastava, S. B.  
2024; 2 (1): 39
- **Cultural Tariffing: Appropriation and the Right to Cross Cultural Boundaries** *AMERICAN SOCIOLOGICAL REVIEW*  
Oshotse, A., Berda, Y., Goldberg, A.  
2024
- **The Sociology of Interpretation** *ANNUAL REVIEW OF SOCIOLOGY*  
Goldberg, A., Singell, M. H.  
2024; 50: 85-105
- **Exposure to the Views of Opposing Others with Latent Cognitive Differences Results in Social Influence-But Only When Those Differences Remain Obscured** *MANAGEMENT SCIENCE*  
Guilbeault, D., van Loon, A., Lix, K., Goldberg, A., Srivastava, S. B.  
2023
- **Doing Organizational Identity: Earnings Surprises and the Performative Atypicality Premium** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Gouvard, P., Goldberg, A., Srivastava, S. B.  
2023
- **Two-Sided Cultural Fit: The Differing Behavioral Consequences of Cultural Congruence Based on Values Versus Perceptions** *ORGANIZATION SCIENCE*  
Lu, R., Chatman, J. A., Goldberg, A., Srivastava, S. B.  
2023
- **A deep-learning model of prescient ideas demonstrates that they emerge from the periphery.** *PNAS nexus*  
Vicinanza, P., Goldberg, A., Srivastava, S. B.  
2023; 2 (1): pgac275
- **A Language-Based Method for Assessing Symbolic Boundary Maintenance between Social Groups** *SOCIOLOGICAL METHODS & RESEARCH*  
Bhatt, A. M., Goldberg, A., Srivastava, S. B.  
2022
- **Aligning Differences: Discursive Diversity and Team Performance** *MANAGEMENT SCIENCE*  
Lix, K., Goldberg, A., Srivastava, S. B., Valentine, M. A.  
2022
- **Associative Diffusion and the Pitfalls of Structural Reductionism** *AMERICAN SOCIOLOGICAL REVIEW*  
Goldberg, A.

2021

- **Duality in Diversity: How Intrapersonal and Interpersonal Cultural Heterogeneity Relate to Firm Performance** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Corritore, M., Goldberg, A., Srivastava, S. B.  
2020; 65 (2): 359–94
- **THE NEW ANALYTICS OF CULTURE** *HARVARD BUSINESS REVIEW*  
Corritore, M., Goldberg, A., Srivastava, S. B.  
2020; 98 (1): 76–83
- **Uneasy Street: The Anxieties of Affluence (Book Review)** *AMERICAN JOURNAL OF SOCIOLOGY*  
Book Review Authored by: Goldberg, A.  
2019; 125 (1): 312–14
- **Beyond Social Contagion: Associative Diffusion and the Emergence of Cultural Variation** *AMERICAN SOCIOLOGICAL REVIEW*  
Goldberg, A., Stein, S. K.  
2018; 83 (5): 897–932
- **Searching for Homo Economicus: Variation in Americans' Construals of and Attitudes toward Markets** *ARCHIVES EUROPEENNES DE SOCIOLOGIE*  
DiMaggio, P., Goldberg, A.  
2018; 59 (2): 151–89
- **Culture out of attitudes: Relationality, population heterogeneity and attitudes toward science and religion in the U.S** *POETICS*  
DiMaggio, P., Sotoudeh, R., Goldberg, A., Shepherd, H.  
2018; 68: 31–51
- **Enculturation Trajectories: Language, Cultural Adaptation, and Individual Outcomes in Organizations** *MANAGEMENT SCIENCE*  
Srivastava, S. B., Goldberg, A., Manian, V., Potts, C.  
2018; 64 (3): 1348–64
- **Language as a Window into Culture** *CALIFORNIA MANAGEMENT REVIEW*  
Srivastava, S. B., Goldberg, A.  
2017; 60 (1): 56–69
- **Spillovers Inside Conglomerates: Incentives and Capital** *REVIEW OF FINANCIAL STUDIES*  
Duchin, R., Goldberg, A., Sosyura, D.  
2017; 30 (5): 1696-1743
- **Beyond the Beat: Musicians Building Community in Nashville (Book Review)** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Book Review Authored by: Goldberg, A.  
2017; 62 (1): NP6-NP7
- **Alignment at Work: Using Language to Distinguish the Internalization and Self-Regulation Components of Cultural Fit in Organizations**  
Doyle, G., Goldberg, A., Srivastava, S. B., Frank, M. C.  
edited by Barzilay, R., Kan, M. Y.  
ASSOC COMPUTATIONAL LINGUISTICS-ACL.2017: 603-612
- **Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness** *AMERICAN SOCIOLOGICAL REVIEW*  
Goldberg, A., Srivastava, S. B., Manian, V. G., Monroe, W., Potts, C.  
2016; 81 (6): 1190-1222
- **What Does It Mean to Span Cultural Boundaries? Variety and Atypicality in Cultural Consumption** *AMERICAN SOCIOLOGICAL REVIEW*  
Goldberg, A., Hannan, M. T., Kovacs, B.  
2016; 81 (2): 215-241
- **In defense of forensic social science** *BIG DATA & SOCIETY*  
Goldberg, A.  
2015; 2 (2)

- **Neither Ideologues nor Agnostics: Alternative Voters' Belief System in an Age of Partisan Politics** *AMERICAN JOURNAL OF SOCIOLOGY*  
Baldassarri, D., Goldberg, A.  
2014; 120 (1): 45-95
- **Banding Together: How Communities Create Genres in Popular Music (Book Review)** *AMERICAN JOURNAL OF SOCIOLOGY*  
Book Review Authored by: Goldberg, A.  
2013; 118 (4): 1145-1147