Bio

ACADEMIC APPOINTMENTS
• Emeritus Faculty, Acad Council, Psychology

Publications

PUBLICATIONS

• Affirming the Self to Promote Agreement With Another: Lowering a Psychological Barrier to Conflict Resolution. *Personality and Social Psychology Bulletin*
  Ward, A., Atkins, D. C., Lepper, M. R., Ross, L.
  2011; 37 (9): 1216-1228

• The effects of person versus performance praise on children's motivation: Gender and age as moderating factors. *Educational Psychology*
  Corpus, J. H., Lepper, M. R.
  2007; 27 (4): 487-508

• Intrinsic and extrinsic motivational orientations in the classroom: Age differences and academic correlates. *Journal of Educational Psychology*
  Lepper, M. R., Corpus, J. H., Iyengar, S. S.
  2005; 97 (2): 184-196

• Houses built on sand: Effects of exemplar attitude stability on susceptibility attitude change. *Journal of Personality and Social Psychology*
  Lord, C. G., Paulson, R. M., Sia, T. L., Thomas, J. C., Lepper, M. R.
  2004; 87 (6): 733-749

• Houses built on sand: effects of exemplar stability on susceptibility to attitude change. *Journal of personality and social psychology*
  Lord, C. G., Paulson, R. M., Sia, T. L., Thomas, J. C., Lepper, M. R.
  2004; 87 (6): 733-749

• Effects of attitude action identification on congruence between attitudes and behavioral intentions toward social groups. *Personality and Social Psychology Bulletin*
  McIntyre, R. B., Paulson, R. M., Lord, C. G., Lepper, M. R.
  2004; 30 (9): 1151-1164

• The effects of praise on children's intrinsic motivation: A review and synthesis. *Psychological Bulletin*
  Henderlong, J., Lepper, M. R.
  2002; 128 (5): 774-795

• When choice is demotivating: Can one desire too much of a good thing? *Journal of Personality and Social Psychology*
  Iyengar, S. S., Lepper, M. R.
  2000; 79 (6): 995-1006

• The little engine that had an incremental theory ... An essay review of Self-Theories by Carol S. Dweck. *Human Development*
Lepper, M. R., Henderlong, J.
2000; 43 (3): 186-190

- **Simulation of self-affirmation phenomena in cognitive dissonance** 
  *22nd Annual Conference of the Cognitive-Science-Society*
  Schultz, T. R., Lepper, M. R.
  LAWRENCE ERLBAUM ASSOC PUBL. 2000: 464–468

- **Understanding the effects of extrinsic rewards on intrinsic motivation - Uses and abuses of meta-analysis: Comment on Deci, Koestner, and Ryan** 
  *1999* 
  Lepper, M. R., Henderlong, J., Gingras, I.
  1999; 125 (6): 669-676

- **Activation of exemplars in the process of assessing social category attitudes** 
  *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Sia, T. L., Lord, C. G., Blessum, K. A., Thomas, J. C., Lepper, M. R.
  1999; 76 (4): 517-532

- **Rethinking the value of choice: A cultural perspective on intrinsic motivation** 
  *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Iyengar, S. S., Lepper, M. R.
  1999; 76 (3): 349-366

- **Free choice and cognitive dissonance revisited: Choosing "lesser evils" versus "greater goods"** 
  *PERSONALITY AND SOCIAL PSYCHOLOGY BULLETIN*
  Shultz, T. R., Leveille, E., Lepper, M. R.
  1999; 25 (1): 40-48

- **Computer simulation of cognitive dissonance reduction** 
  *Conference on Cognitive Dissonance - Progress on a Pivotal Theory in Social Psychology*
  Shultz, T. R., Lepper, M. R.
  AMER PSYCHOLOGICAL ASSOC. 1999: 235–265

- **Is a rose always a rose? The role of social category exemplar change in attitude stability and attitude-behavior consistency** 
  *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  1997; 72 (3): 501-514

- **Intrinsic motivation and the process of learning: Beneficial effects of contextualization, personalization, and choice** 
  *JOURNAL OF EDUCATIONAL PSYCHOLOGY*
  CORDOVA, D. I., Lepper, M. R.
  1996; 88 (4): 715-730

- **Cognitive dissonance reduction as constraint satisfaction** 
  *PSYCHOLOGICAL REVIEW*
  Shultz, T. R., Lepper, M. R.
  1996; 103 (2): 219-240

- **Intrinsic motivation and extrinsic rewards: A commentary on Cameron and Pierce's meta-analysis** 
  *REVIEW OF EDUCATIONAL RESEARCH*
  Lepper, M. R., Keavney, M., Drake, M.
  1996; 66 (1): 5-32

- **THEORY BY THE NUMBERS - SOME CONCERNS ABOUT METAANALYSIS AS A THEORETICAL TOOL** 
  *APPLIED COGNITIVE PSYCHOLOGY*
  Lepper, M. R.
  1995; 9 (5): 411-422

- **TYPICALITY EFFECTS IN ATTITUDES TOWARD SOCIAL POLICIES - A CONCEPT-MAPPING APPROACH** 
  *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Lord, C. G., Desforges, D. M., Fein, S., PUGH, M. A., Lepper, M. R.

- **A DESIRE TO BE TAUGHT - INSTRUCTIONAL CONSEQUENCES OF INTRINSIC MOTIVATION** 
  *MOTIVATION AND EMOTION*
  Lepper, M. R., CORDOVA, D. I.
  1992; 16 (3): 187-208

- **EFFECTS OF FANTASY CONTEXTS ON CHILDRENS LEARNING AND MOTIVATION - MAKING LEARNING MORE FUN** 
  *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
Parker, L. E., Lepper, M. R.

• A CONSTRAINT SATISFACTION MODEL OF COGNITIVE-DISSONANCE PHENOMENA 14TH ANNUAL CONF OF THE COGNITIVE SCIENCE SOC
Shultz, T. R., Lepper, M. R.
LAWRENCE ERLBAUM ASSOC PUBL. 1992: 462–467

• TYPICALITY EFFECTS IN ATTITUDE BEHAVIOR CONSISTENCY - EFFECTS OF CATEGORY DISCRIMINATION AND CATEGORY KNOWLEDGE JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY
1991; 27 (6): 550-575

• EFFECTS OF STRUCTURED COOPERATIVE CONTACT ON CHANGING NEGATIVE ATTITUDES TOWARD STIGMATIZED SOCIAL-GROUPS JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY
1991; 60 (4): 531-544

• SELF-PERCEPTION AND SOCIAL-PERCEPTION PROCESSES IN TUTORING - SUBTLE SOCIAL-CONTROL STRATEGIES OF EXPERT TUTORS 6TH ONTARIO SYMP ON PERSONALITY AND SOCIAL PSYCHOLOGY: SELF-INFRINGEMENT PROCESSES
LAWRENCE ERLBAUM ASSOC PUBL. 1990: 217–237

• CHILDREN AND COMPUTERS - APPROACHING THE 21ST-CENTURY AMERICAN PSYCHOLOGIST
Lepper, M. R., Gurtner, J. L.
1989; 44 (2): 170-178

• MOTIVATIONAL CONSIDERATIONS IN THE STUDY OF INSTRUCTION COGNITION AND INSTRUCTION
Lepper, M. R.
1988; 5 (4): 289-309

• CORRELATES OF CHILDREN'S USAGE OF VIDEO-GAMES AND COMPUTERS JOURNAL OF APPLIED SOCIAL PSYCHOLOGY
Lin, S., Lepper, M. R.
1987; 17 (1): 72-93

• PERSISTENCE OF INACCURATE BELIEFS ABOUT THE SELF - PERSEVERANCE EFFECTS IN THE CLASSROOM JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY
Lepper, M. R., Ross, L., LAU, R. R.
1986; 50 (3): 482-491

• MICROCOMPUTERS IN EDUCATION - MOTIVATIONAL AND SOCIAL-ISSUES AMERICAN PSYCHOLOGIST
Lepper, M. R.

• THE HOSTILE MEDIA PHENOMENON - BIASED PERCEPTION AND PERCEPTIONS OF MEDIA BIAS IN COVERAGE OF THE BEIRUT MASSACRE JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY
VALLONE, R. P., Ross, L., Lepper, M. R.
1985; 49 (3): 577-585

• Intrinsic Motivation and Instruction: Conflicting Views on the Role of Motivational Processes in Computer-Based Education EDUCATIONAL PSYCHOLOGIST
Lepper, M. R., Chabay, R. W.

• CONSIDERING THE OPPOSITE - A CORRECTIVE STRATEGY FOR SOCIAL JUDGMENT JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY
Lord, C. G., Lepper, M. R., Preston, E.
1984; 47 (6): 1231-1243

• ATTITUDE PROTOTYPES AS DETERMINANTS OF ATTITUDE BEHAVIOR CONSISTENCY JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY
<table>
<thead>
<tr>
<th>Title</th>
<th>Journal</th>
<th>Year</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consequences of Superfluous Social Constraints - Effects on Young Children's Social Inferences and Subsequent Intrinsic Interest</td>
<td>Journal of Personality and Social Psychology</td>
<td>1982</td>
<td>51-65</td>
</tr>
<tr>
<td>Generalization of Changes in Children's Preferences for Easy or Difficult Goals Induced Through Peer Modeling</td>
<td>Child Development</td>
<td>1982</td>
<td>372-375</td>
</tr>
<tr>
<td>Accentuating the Positive - Eliciting Generalized Compliance from Children through Activity-Oriented Requests</td>
<td>Journal of Personality and Social Psychology</td>
<td>1982</td>
<td>248-259</td>
</tr>
<tr>
<td>Biased Assimilation and Attitude Polarization - Effects of Prior Theories on Subsequently Considered Evidence</td>
<td>Journal of Personality and Social Psychology</td>
<td>1979</td>
<td>2098-2109</td>
</tr>
<tr>
<td>Perseverance of Discredited Self-Perceptions - Beyond Debriefing Paradigm</td>
<td></td>
<td>1978</td>
<td></td>
</tr>
<tr>
<td>Social Explanation and Social Expectation - Effects of Real and Hypothetical Explanations on Subjective Likelihood</td>
<td>Journal of Personality and Social Psychology</td>
<td>1977</td>
<td>817-829</td>
</tr>
<tr>
<td>Effects of Externally Imposed Deadlines on Subsequent Intrinsic Motivation</td>
<td>Journal of Personality and Social Psychology</td>
<td>1976</td>
<td>92-98</td>
</tr>
<tr>
<td>When 2 Rewards Are Worse Than One - Effects of Extrinsic Rewards on Intrinsic Motivation</td>
<td>Phi Delta Kappan</td>
<td>1976</td>
<td></td>
</tr>
</tbody>
</table>
Lepper, M. R., Greene, D.
1975; 56 (8): 565-566

- GENERALIZATION AND PERSISTENCE OF EFFECTS OF EXPOSURE TO SELF-REINFORCEMENT MODELS. *Child Development*  
  Lepper, M. R., Sagotsky, G., Mailer, J.
  1975; 46 (3): 618-630

- PERSEVERANCE IN SELF-PERCEPTION AND SOCIAL PERCEPTION - BIASED ATTRIBUTIONAL PROCESSES IN DEBRIEFING PARADIGM. *Journal of Personality and Social Psychology*  
  Ross, L., Lepper, M. R., Hubbard, M.
  1975; 32 (5): 880-892

- INDIVIDUAL CONSISTENCY IN PROXEMIC BEHAVIOR OF PRESCHOOL-CHILDREN. *Journal of Personality and Social Psychology*  
  Eberts, E. H., Lepper, M. R.
  1975; 32 (5): 841-849

- INTRINSIC MOTIVATION - HOW TO TURN PLAY INTO WORK. *Psychology Today*  
  Greene, D., Lepper, M. R.
  1974; 8 (4): 49-?

- CHILDREN'S OBEDIENCE TO ADULT REQUESTS - INTERACTIVE EFFECTS OF ANXIETY AROUSAL AND APPARENT PUNITIVENESS OF ADULT. *Journal of Personality and Social Psychology*  
  Carlsmit, J. M., Lepper, M. R., Landauer, T. K.
  1974; 30 (6): 822-828

- UNDERMINING CHILDREN'S INTRINSIC INTEREST WITH EXTRINSIC REWARD - - TEST OF OVERJUSTIFICATION HYPOTHESIS. *Journal of Personality and Social Psychology*  
  Lepper, M. R., Greene, D., Nisbett, R. E.
  1973; 28 (1): 129-137

- ATTENTIONAL MECHANISMS IN CHILDREN'S DEVALUATION OF A FORBIDDEN ACTIVITY IN A FORCED-COMPLIANCE SITUATION. *Journal of Personality and Social Psychology*  
  Zanna, M. P., Lepper, M. R., Abelson, R. P.
  1973; 28 (3): 355-359

- DISSONANCE, SELF-PERCEPTION, AND HONESTY IN CHILDREN. *Journal of Personality and Social Psychology*  
  Lepper, M. R.
  1973; 25 (1): 65-74

- EXPERIMENTAL ANALYSIS OF FACTORS DETERMINING OBEDIENCE OF 4-YEAR-OLD CHILDREN TO ADULT FEMALES. *Child Development*  
  Landauer, T. K., Carlsmit, J. M., Lepper, M.
  1970; 41 (3): 601-?

- COGNITIVE IRREVERSIBILITY IN A DISSONANCE-REDUCTION SITUATION. *Journal of Personality and Social Psychology*  
  Lepper, M. R., Zanna, M. P., Abelson, R. P.
  1970; 16 (2): 191-?