Stanford



Glenn Carroll

Adams Distinguished Professor of Management and Professor, by courtesy, of Sociology

Organizational Behavior

Curriculum Vitae available Online

Bio

ACADEMIC APPOINTMENTS

- Professor, Organizational Behavior
- Professor (By courtesy), Sociology

LINKS

- GSB faculty profile: https://www.gsb.stanford.edu/faculty-research/faculty/glenn-r-carroll
- Essays on Medium: https://medium.com/@glenn-r-carroll
- Personal website: https://gsb-faculty.stanford.edu/glenn-r-carroll/

Teaching

COURSES

2026-27

- Designing Social Research: OB 670 (Aut)
- Leading Through Culture: OB 318 (Win)

2025-26

- Theory and Research in Authenticity: OB 686 (Aut)

2024-25

- Designing Social Research: OB 670 (Aut)

2023-24

- Designing Social Research: OB 670 (Aut)
- Leading Through Culture: OB 518 (Win)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Sobhana Atluri, Kara Luo

Doctoral Dissertation Advisor (AC)

Jiwon Byun

Doctoral (Program)

Joe Zhang

Publications

PUBLICATIONS

- **Strategy Theory Using Analogy: Rationale, Tools and Examples** *STRATEGY SCIENCE*
  Sorensen, J. B., Carroll, G. R.
  2024

- **DISTINGUISHING BETWEEN COSMOPOLITANS AND OMNIVORES IN ORGANIZATIONAL AUDIENCES** *ACADEMY OF MANAGEMENT DISCOVERIES*
  Kovacs, B., Carroll, G. R.
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- **Who Made This? Algorithms and Authorship Credit.** *Personality & social psychology bulletin*
  Jago, A. S., Carroll, G. R.
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- **Authenticity among distilleries: Signaling, transparency, and essence** *POETICS*
  Verhaal, J., Carroll, G. R.
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- **What's Next? Artists' Music after Grammy Awards** *AMERICAN SOCIOLOGICAL REVIEW*
  Negro, G., Kovacs, B., Carroll, G. R.
  2022

- **Generating Authenticity in Automated Work** *JOURNAL OF EXPERIMENTAL PSYCHOLOGY-APPLIED*
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- **BUSTIN' OUT: THE EVOLUTION OF NOVELTY AND DIVERSITY IN RECORDED MUSIC** *GENERATION, RECOGNITION AND LEGITIMATION OF NOVELTY*
  Negro, G., Kovacs, B., Carroll, G. R.
  edited by Cattani, G., Deichmann, D., Ferriani, S.
  2022; 77: 51-87

- **Grade inflation in restaurant hygiene inspections: Repeated interactions between inspectors and restaurateurs** *FOOD POLICY*
  Kovacs, B., Lehman, D. W., Carroll, G. R.
  2020; 97

- **Donn, Vic and tiki bar authenticity** *CONSUMPTION MARKETS & CULTURE*
  Carroll, G. R., Wheaton, D.
  2019; 22 (2): 157–82

- **COMMENT ON "ALGORITHMS AND AUTHENTICITY" BY ARTHUR S. JAGO** *ACADEMY OF MANAGEMENT DISCOVERIES*
  Carroll, G. R., O'Connor, K.
  2019; 5 (1): 95–96

- **Acting on authenticity: Individual interpretations and behavioral responses** *Review of General Psychology*
  Lehman, D., O'Connor, K., Carroll, G. R.
  2019; 23

- **Organizational, Product and Corporate Demography** *HANDBOOK OF POPULATION, 2ND EDITION*
  Carroll, G. R., Khessina, O. M.
  edited by Poston, D. L.
  2019: 521–53

- **Authenticity and institutional context: Individual preferences in China** *Journal of International Consumer Marketing*
  Carroll, G. R., Feng, M., He, Y., O'Connor, K., Wang, L.

2019

- **COMMENTARY ON "AUTHENTICITY AND THE SHARING ECONOMY"** *ACADEMY OF MANAGEMENT DISCOVERIES*
  Carroll, G. R., Kovacs, B.
  2018; 4 (3): 371–72
- **The beholder's eyes: Audience reactions to organizational self-claims of authenticity** *Socius*
  Lehman, D., Kovács, B., Carroll, G. R.
  2018
- **Disambiguating authenticity: Interpretations of value and appeal.** *PloS one*
  O'Connor, K., Carroll, G. R., Kovács, B.
  2017; 12 (6): e0179187
- **Where did "Tex-Mex" come from? The divisive emergence of a social category** *RESEARCH IN ORGANIZATIONAL BEHAVIOR: AN ANNUAL SERIES OF ANALYTICAL ESSAYS AND CRITICAL REVIEWS, VOL 37*
  Wheaton, D., Carroll, G. R.
  edited by Staw, B. M., Brief, A. P.
  2017; 37: 143–66
- **Conflicting Social Codes and Organizations: Hygiene and Authenticity in Consumer Evaluations of Restaurants** *MANAGEMENT SCIENCE*
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- **Authenticity and Consumer Value Ratings: Empirical Tests from the Restaurant Domain** *ORGANIZATION SCIENCE*
  Kovacs, B., Carroll, G. R., Lehman, D. W.
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- **Challenger Groups, Commercial Organizations, and Policy Enactment: Local Lesbian/Gay Rights Ordinances in the United States from 1972** *AMERICAN JOURNAL OF SOCIOLOGY*
  Negro, G., Carroll, G. R., Perretti, F.
  2013; 119 (3): 790-832
- **Selection and variation in organizational evolution** *INDUSTRIAL AND CORPORATE CHANGE*
  Carroll, G. R., Harrison, J. R., McKendrick, D. G.
  2012; 21 (1): 217-243
- **Restaurant Organizational Forms and Community in the U.S. in 2005** *CITY & COMMUNITY*
  Carroll, G. R., Torfason, M. T.
  2011; 10 (1): 1-24
- **Niche width and scale in organizational competition: A computational approach** *COMPUTATIONAL AND MATHEMATICAL ORGANIZATION THEORY*
  Kovacs, B., Carroll, G. R.
  2010; 16 (1): 29-60
- **The Social Lives of Products: Analyzing Product Demography for Management Theory and Practice** *ACADEMY OF MANAGEMENT ANNALS*
  Carroll, G. R., Khessina, O. M., McKendrick, D. G.
  2010; 4: 157-203
- **The organizational construction of authenticity: An examination of contemporary food and dining in the US** *RESEARCH IN ORGANIZATIONAL BEHAVIOR, VOL 29*
  Carroll, G. R., Wheaton, D. R.
  2009; 29: 255-282
- **Growing church organizations in diverse US communities, 1890-1926** *AMERICAN JOURNAL OF SOCIOLOGY*
  Kocak, O., Carroll, G. R.
  2008; 113 (5): 1272-1315
- **Product demography of de novo and de alio firms in the optical disk drive industry, 1983-1999** *ORGANIZATION SCIENCE*

Khessina, O. M., Carroll, G. R.
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- **Simulation modeling in organizational and management research** *ACADEMY OF MANAGEMENT REVIEW*
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- **The evolution of inertia** *Conference on Organization Ecology*
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  Hannan, M. T., Carroll, G. R., POLOS, L.
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- **Cascading organizational change** *ORGANIZATION SCIENCE*
  Hannan, M. T., Polos, L., Carroll, G. R.
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- **The fog of change: Opacity and asperity in organizations** *ADMINISTRATIVE SCIENCE QUARTERLY*
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- **Shifting gears, shifting niches: Organizational inertia and change in the evolution of the US automobile industry, 1885-1981** *ORGANIZATION SCIENCE*
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- **Come together? The organizational dynamics of post-merger cultural integration** *SIMULATION MODELLING PRACTICE AND THEORY*
  Carroll, G. R., HARRISON, J. R.
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- **On the social networks of managers** *ACADEMY OF MANAGEMENT JOURNAL*
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- **TELEPHONE AND AUTOMOBILE DIFFUSION IN THE UNITED-STATES, 1902-1937** *AMERICAN JOURNAL OF SOCIOLOGY*
  FISCHER, C. S., CARROLL, G. R.
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- **THE LIABILITY OF NEWNESS - AGE DEPENDENCE IN ORGANIZATIONAL DEATH RATES** *AMERICAN SOCIOLOGICAL REVIEW*
  Freeman, J., Carroll, G. R., Hannan, M. T.
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- **NATIONAL CITY-SIZE DISTRIBUTIONS - WHAT DO WE KNOW AFTER 67 YEARS OF RESEARCH** *PROGRESS IN HUMAN GEOGRAPHY*
  Carroll, G. R.
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- **CAPITAL CITIES IN THE AMERICAN URBAN SYSTEM - THE IMPACT OF STATE EXPANSION** *AMERICAN JOURNAL OF SOCIOLOGY*
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- **DYNAMICS OF FORMAL POLITICAL-STRUCTURE - AN EVENT-HISTORY ANALYSIS** *AMERICAN SOCIOLOGICAL REVIEW*
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