Stanford



Cassie Wright

Advanced Lecturer, Program in Writing and Rhetoric

Bio

BIO

Cassie returns to the Program in Writing and Rhetoric in 2016 after holding an appointment as Assistant Professor of English and Writing Program Administrator at Southern New Hampshire University (2015-2016). She has been a Lecturer in the Program in Writing and Rhetoric since 2013. She holds a doctorate in rhetoric and composition from the University of Arizona and specializes in rhetorical theory, writing studies, and writing program administration.

In her recent PWR courses, "Rhetoric of Sport" (PWR1) and "Rhetoric of Sport-in-Development" (PWR2), Cassie invites students to analyze how we talk about sport and why it matters in both local and global contexts. She is the author of the composition textbook Sport (2016). She also collaborated with Edward M. White to update the national writing teacher's guide Assigning, Responding, Evaluating 5th ed. (2016). She has published in Rhetoric Review and the Journal of Writing Program Administration, among others, and received a $7.5k grant over two years to work with a small team to produce the podcast Rhetorically Speaking.

Her ongoing research interests include histories of writing program administration and educational literacy practices and policy, with a particular interest in the history of higher education, academic freedom, free speech, and diversity of thought.

ACADEMIC APPOINTMENTS

- Advanced Lecturer, Program in Writing and Rhetoric

ADMINISTRATIVE APPOINTMENTS

- PWR 2 Course Coordinator, Stanford University, (2017-2019)
- Writing Program Administrator, Southern New Hampshire University (UC), (2015-2016)

PROFESSIONAL EDUCATION

- PhD, University of Arizona , Rhetoric, Composition, and the Teaching of English (2013)

LINKS

- PWR 1 Resource Guide (Credit: Phyllis Katen): http://library.stanford.edu/guides/sporting-rhetoric-power-performance-profit-and-politics

Research & Scholarship

CURRENT RESEARCH AND SCHOLARLY INTERESTS

SPECIALIZATION: Writing Program Administration; Rhetorical Theory, Writing Studies and Assessment, Critical Discourse Analysis , Sports Rhetorics

Teaching

COURSES

2026-27

- Writing & Rhetoric 1: Ban that Book! Rhetorics of Free Speech and Censorship: PWR 1CWA (Aut, Win)
- Writing & Rhetoric 2: Digital Gurus: Influencer Culture Rhetoric & Ramifications: PWR 2CWC (Spr)

2025-26

- Intermediate Writing: Seeing is Believing: The Power of Persuasive Data Stories: PWR 91CW (Win)
- Writing & Rhetoric 1: Ban that Book! Rhetorics of Free Speech and Censorship: PWR 1CWA (Aut)
- Writing & Rhetoric 2: Digital Gurus: Influencer Culture Rhetoric & Ramifications: PWR 2CWC (Win, Spr)

2024-25

- Writing & Rhetoric 1: Ban that Book! Rhetorics of Free Speech and Censorship: PWR 1CWA (Aut)
- Writing & Rhetoric 1: Sporting Rhetoric: How We Talk About Sport and Why It Matters: PWR 1CW (Spr)

2023-24

- Intermediate Writing: Seeing is Believing: The Power of Persuasive Data Stories: PWR 91CW (Aut)
- Writing & Rhetoric 1: Sporting Rhetoric: How We Talk About Sport and Why It Matters: PWR 1CW (Spr)
- Writing & Rhetoric 2: The Rise of the Guru: Rhetorics of Genius and the Gurification of the Internet: PWR 2CWC (Aut, Win)