



Rob Urstein

Lecturer, Graduate School of Business - Academic Administration

Bio

BIO

Rob Urstein is a Lecturer in Management at the Stanford Graduate School of Business where he teaches courses on innovation in higher education. An experienced academic leader, Urstein has more than 25 years of professional experience managing academic programs and teaching, advising, and coaching learners at all levels. He collaborates on research projects and serves as a governing board member of the College Transition Collaborative, which brings together pioneering social psychologists, education researchers, and higher education practitioners to create learning environments that produce more equitable higher education outcomes.

In addition to his teaching and research, Urstein is co-founder of Gather Learning. He previously worked with Guild Education and Entangled Ventures.

Urstein spent more than twelve years in leadership roles at Stanford, including three years as Associate Vice Provost for Undergraduate Education, Dean of Freshmen, and Director of Undergraduate Advising and Research, where he was responsible for the transition of new undergraduates to Stanford; academic advising; undergraduate research programs, and academic policy and progress. At the Graduate School of Business, Urstein served for eight years as Assistant Dean, leading the PhD Program, and for two years as Managing Director of Global Innovation Programs, where he managed a portfolio of on campus and international programs focused on leadership, innovation, and entrepreneurship. He has taught MBA students since 2008. Prior to Stanford, he was a Fulbright Senior Scholar in Oslo, Norway, working for the Royal Norwegian Ministry of Education. He has been at Stanford since 2004.