Lyn Denend
Director, Academic Programs, Stanford Biodesign, School of Medicine - MDRP'S - Biodesign Program

Bio

BIO

Lyn Denend is a Lecturer and the Director for Academic Programs at Stanford Biodesign. In this position she is responsible for developing academic content and helping Stanford Biodesign strengthen its educational programs.

Previously, Lyn worked at the Stanford Graduate School of Business (GSB) as the staff director for the school's Program in Healthcare Innovation. She also authored a variety of research papers, multi-media teaching materials, and a textbook as part of the GSB case writing office.

Prior to joining the Stanford community, Lyn was a management consultant. She has an MBA from Duke's Fuqua School of Business and a BA in Communications from UC Santa Barbara.

CURRENT ROLE AT STANFORD

Director for Academic Programs, Stanford Biodesign
Lecturer, Stanford Medicine

HONORS AND AWARDS

• Inspiring Change Leadership Award, Stanford Medicine (May 13, 2015)

EDUCATION AND CERTIFICATIONS

• BA, University of California, Santa Barbara, Communications (1989)
• MBA, Fuqua School of Business, Duke University, Business (1996)

LINKS

• Stanford Biodesign website: http://biodesign.stanford.edu/

Professional

WORK EXPERIENCE

• Senior Manager - Cap Gemini Ernst & Young

Publications

PUBLICATIONS

• Biodesign: The Process of Innovating Medical Technologies
Denend, L.
edited by Yock, P., Zenios, S., Makower, J., Brinton, T., Kumar, U., Watkins, J.
Cambridge University Press. 2015

- **Sustaining Pressure Ulcer Best Practices in a High-Volume Cardiac Care Environment** How one hospital reduced the incidence of hospital-acquired pressure ulcers to zero *AMERICAN JOURNAL OF NURSING*
  2014; 114 (8): 34-44

- **Meeting the Challenges of Global Health; pages 37-41** *Stanford Social Innovation Review*
  Denend, L., Lockwood, A., Barry, M., Zenios, S.
  2014; 12 (Number 2)