BIO

Bonnie Zavon is responsible for public relations and marketing communications at HighWire. At Stanford since 1999, her role includes helping society publishers understand the library perspective, and vice versa.

Wearing many hats at HighWire since 1999, Bonnie: manages access to library consortia; supports HighWire publisher discussion groups; updates the HighWire Portal; exhibits and speaks at information industry events, including SSP, the Charleston Conference, UKSG and the Frankfurt Book Fair; and is the logistics and event planner for the thrice annual HighWire Publishers' meetings.

CURRENT ROLE AT STANFORD

Public Relations and Marketing at HighWire Press

EDUCATION AND CERTIFICATIONS

• BFA, York University, Film and Video Production (1989)

SERVICE, VOLUNTEER, AND COMMUNITY WORK

• Volunteer event coordinator for OneBrick.org

Professional

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

• Marketing / Communications Committees, Society for Scholarly Publishing (2012 - present)