Stanford



Fall 2026 CSP Instructor BUS 311, Continuing Studies

Bio

BIO

Bruno Aziza is a tech executive who has spent the last 30 years helping scale small, medium and large organization scale globally.

Bruno has led teams at Microsoft and most recently at Google Cloud where he helped the company become a Top 5 enterprise software company (starting practically from 0). He has helped launch 4 startups (2 acquired), has advised and help invest in leaders like Databricks, Dataiku, UiPath, Stripe and hundreds of tech startups. He’s raised over 11 rounds for his companies and help lead multiple acquisitions, most recently Confluent for over $11B. Bruno is currently GVP at IBM and a member of the IBM Ventures Investor Committee.

He’s a builder, a customer-centric operator, investor and advisor to CEOs. His work has been featured in the Wall Street Journal, Forbes, Harvard Business Review, VentureBeat, TechCrunch, ZDNet, and Business Insider, among others.

A dual citizen of France and the United States, his perspective is shaped by an international background and executive education at MIT, Harvard, and UC Berkeley.

At Stanford, he teaches BUS 311: AI-Driven Product Strategy — a practitioner course built around a single question: how do you turn technology into a primary driver of customer value?

His newsletter is at carcast.substack.com.

ACADEMIC APPOINTMENTS

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