

# Stanford

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## Kenzie Lauritzen

Communications and Administrative Associate, KIPAC

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### Bio

#### BIO

Kenzie Lauritzen is the Communications & Administrative Associate at the Kavli Institute for Particle Astrophysics and Cosmology (KIPAC), a collaboration between Stanford University and the SLAC National Laboratory. In this role, she leverages her skills in public relations and marketing, honed during her B.S. at the University of Idaho, to support effective communication strategies and administrative operations. Kenzie is passionate about bringing the wonders of astrophysics to the public through engaging content creation, social media engagement, and community outreach initiatives. When she's not immersed in the science of the universe, she enjoys rock climbing and spending time with her beloved dog, Arlo.

#### HONORS AND AWARDS

- magna cum laude, University of Idaho (2020)

#### EDUCATION AND CERTIFICATIONS

- Bachelor of Science, University of Idaho , Public Relations (2020)

#### LINKS

- Reporting, Not Activism: <https://idahopublicradio.wordpress.com/2019/03/30/reporting-not-activism/>
- LinkedIn: <https://www.linkedin.com/in/mackenzie-lauritzen>