Stanford



Holly Alpine

Affiliate, Ethics In Society

Bio

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Holly Alpine is an environmental leader with more than a decade of experience mobilizing employees and shaping climate advocacy inside the tech sector. She co-founded the Enabled Emissions Campaign, which holds Big Tech companies accountable for using advanced technologies to help fossil fuel companies extract oil and gas more cheaply and efficiently. Before launching this advocacy campaign, Holly co-founded and scaled Microsoft's global employee sustainability network to 10,000+ members. She also founded the company's Community Environmental Sustainability program, which established corporate policy for investing in sustainability projects in datacenter communities worldwide. Holly played a central role in strengthening Microsoft's climate commitments by creating direct channels between employees and senior leadership and elevating climate advocacy as a shared responsibility across the company. She also has served on the boards of American Forests and Zero Waste Washington, and is an accomplished plant-based mountain athlete.