Stanford



Alicia Seiger

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Bio

BIO

Alicia Seiger is a recognized expert at the intersections of climate, technology, policy, finance, and innovation. She is a Visiting Scholar at SDSS and an occasional lecturer. Alicia currently directs the climate program at the Chan Zuckerberg Initiative (CZI). Prior to CZI, Alicia led sustainability and energy finance initiatives at Stanford Law, Graduate School of Business, and the Doerr School for Sustainability. Alicia has served as an advisor to the Governors of California and New York, the New York State Comptroller, and numerous pension fund, endowment, and family office CIOs on the topics of climate risk, opportunity, and resiliency. For over two decades, Alicia has designed and executed climate and energy strategies for businesses, foundations, investors, and NGOs. She has led on the management teams of multiple startups, including at TerraPass, a pioneer of the US voluntary carbon offset market, and Flycast Communications, one of the world's first web advertising networks. She co-founded Stanford Professionals in Energy (SPIE) and serves on the boards of Prime Coalition and The E-liability Institute and on the Editorial Board of the Oxford Open Climate Change Journal.

Her first book, "Settling Climate Accounts: Navigating the Road to Net Zero" contextualizes the history of climate action, examines the practices of pursuing net zero, and makes recommendations for the road ahead. Alicia received her BA from Duke University in a self-designed curriculum intersecting environmental science and policy with cultural anthropology, and earned her MBA at the Stanford Graduate School of Business.

INSTITUTE AFFILIATIONS

- Managing Director, Sustainable Finance Initiative, Precourt Institute for Energy