Stanford



Mike Milley

Fall 2026 CSP course BUS 132, Continuing Studies

Bio

BIO

Mike Milley is a forward-thinking research and strategy leader with a proven track record of helping top global brands anticipate the needs of tomorrow's consumers. He blends strategic foresight, consumer research, and design thinking to drive human-centric innovation. As a Principal Futurist at Mercedes-Benz and Director of Foresight at BMW Designworks, Mike led cross-disciplinary teams at the intersection of design, research, and strategy. He also founded Samsung's Lifestyle Research Lab and has been teaching in ArtCenter College of Design's Media Design Program since 2010.

ACADEMIC APPOINTMENTS

- Fall 2026 CSP course BUS 132, Continuing Studies

BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Board Chair, LYRIC Center for LGBTQ+ Youth (2022 - present)

LINKS

- My LinkedIn profile: https://www.linkedin.com/in/mikemilley/
- My foresight consultancy: https://www.thenewnext.net/