Stanford



Marcus Oehlrich, PhD

Masters Student in Biomedical Data Science, admitted Autumn 2025

Bio

BIO

I am a Professor of Finance, Accounting, and Taxation, Head of the Management Department, and Vice President at accadis University of Applied Sciences in Bad Homburg, Germany. I am also a CFA charterholder and advise on start-ups, business valuation, and corporate finance. My consulting projects range from work with biotechnology start-ups and M&A transactions in the pharmaceutical and biotech sectors to preparing the business plan for the IPO of an international music and movie production group.

During my business studies, I became interested in law and medicine, particularly cancer research. I went on to complete a Master of Science in Pharmaceutical Medicine, a Certificate in Pharmaceutical Law, and an MPH at the Harvard T.H. Chan School of Public Health. I am currently pursuing an M.S. in Biomedical Data Science at Stanford University School of Medicine through the part-time Honors Cooperative Program (HCP).

I also had the privilege of serving as the CEO of the Institute for German, European, and International Medical Law, Health Law, and Bioethics of the Universities of Heidelberg and Mannheim (IMGB) from 2005 to 2011. At accadis University of Applied Sciences, I am Head of the Health Care Management Research Group and responsible for the Master of Arts in International Health Care Management. From 2010 to 2020, I served as the Honorary Consul of the Republic of San Marino in Frankfurt, Germany.

Most of my publications (12 books and more than 70 articles) are related to business topics. However, I also authored three books on cancer "Internetkompass Krebs [Internet compass cancer]" (Springer 2001), "Recombinant humanized monoclonal antibody Trastuzumab for the treatment of metastatic breast cancer with tumors overexpressing the HER2/neu proto-oncogene: A systematic review" (dissertation.de 2003) and "Krebs vorbeugen und bekämpfen [Preventing and combating cancer: All about prevention, early detection, therapy]" (Reader's Digest 2012). The latter was translated into Polish, Czech, Croatian, Slovenian, and Hungarian.

EDUCATION AND CERTIFICATIONS

- Master of Public Health, Harvard T.H. Chan School of Public Health , Clinical Effectiveness (2025)
- PhD, Goethe University, Frankfurt am Main, Germany , Business Administration (2003)
- Master of Science, Witten/Herdecke University, Germany , Pharmaceutical Medicine (2003)
- Bachelor/Master equiv., Goethe University, Frankfurt am Main, Germany , Business Administration (4-year diploma) (1998)

LINKS

- Personal Homepage: https://www.oehlrich.com

- Krebs-Kompass: https://www.krebs-kompass.de
- LinkedIn Profile: https://de.linkedin.com/in/marcus-oehlrich

Publications

PUBLICATIONS

- **Online cancer forums and complementary and alternative medicine in cancer care: effects of ehealth literacy and psychological distress on use and attitudes.** *Supportive care in cancer : official journal of the Multinational Association of Supportive Care in Cancer*
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