



Farhana Rob, DO

Clinical Assistant Professor, Medicine - Primary Care and Population Health

CLINICAL OFFICE (PRIMARY)

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Bio

BIO

Dr. Farhana Rob is a board-certified, fellowship-trained family medicine doctor with Stanford Health Care. She is also a clinical assistant professor in the Department of Medicine, Primary Care and Population Health at Stanford University School of Medicine.

Dr. Rob provides personalized and compassionate primary care for people ranging from newborns to older adults. She specializes in women's health and maternity care, managing conditions such as heavy menstrual bleeding, pregnancy-induced hypertension, and gestational diabetes. She also has expertise in birth control, discussing and providing options particularly for adolescents and postpartum mothers. Dr. Rob also specializes in minor injuries and musculoskeletal problems, providing therapies such as laceration repair, tendon and joint injections, and trigger point injections.

Dr. Rob emphasizes preventive care and early diagnosis through routine and diagnostic screenings. She strives to empower them to become active participants in their health care. She is open to discussing alternative and natural treatments to support holistic healing. Dr. Rob also enjoys teaching and has mentored medical students and residents throughout her career.

Dr. Rob has published research on heart failure in peer-reviewed journals including the Journal of Cardiovascular Electrophysiology. She shared her findings on using ultrasound to estimate birthweight at the American Academy of Family Physicians Family-Centered Pregnancy Care Conference. She has also written about heavy menstrual bleeding for The 5-Minute Clinical Consult, a physician guidebook that focuses on evidence-based medicine.

Dr. Rob is a member of the American Academy of Family Physicians, the American Board of Family Medicine, and the American Medical Association.

CLINICAL FOCUS

- Family Medicine

ACADEMIC APPOINTMENTS

- Clinical Assistant Professor, Medicine - Primary Care and Population Health

HONORS AND AWARDS

- Resident Teacher Award, Society of Teachers of Family Medicine

BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Member, American Medical Association (2008 - present)
- Member, American Board of Family Medicine (2012 - present)
- Member, American Academy of Family Physicians (2012 - present)

PROFESSIONAL EDUCATION

- Board Certification: Family Medicine, American Board of Family Medicine (2015)
- Residency: Memorial Family Medicine Residency (2015) TX
- Medical Education: University of Northern Texas College of Osteopathic Medicine (2012) TX

Publications

PUBLICATIONS

- **Menorrhagia 5-Minute Clinical Consult**
Rob, F., Locus, P.
2016
- **Diminished cardiac fibrosis in heart failure is associated with altered ventricular arrhythmia phenotype.** *Journal of cardiovascular electrophysiology*
Massare, J., Berry, J. M., Luo, X., Rob, F., Johnstone, J. L., Shelton, J. M., Bassel-Duby, R., Hill, J. A., Naseem, R. H.
2010; 21 (9): 1031-7
- **Remodeling of outward K⁺ currents in pressure-overload heart failure.** *Journal of cardiovascular electrophysiology*
Wang, Y., Cheng, J., Chen, G., Rob, F., Naseem, R. H., Nguyen, L., Johnstone, J. L., Hill, J. A.
2007; 18 (8): 869-75