

Stanford



Yohan Lee

MBA, expected graduation 2026

Bio

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Yohan is an entrepreneur and former AI Video Product Lead at TikTok, focused on the intersection of content creation and generative media.

He is passionate about ensuring that creators and everyday users meaningfully benefit from advances in generative AI. At Stanford GSB, Yohan is building AI-native media networks and platforms centered on creator empowerment and scalable content ecosystems.