Stanford



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Bio

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Nele Marie Terveen is an Assistant Professor (Lecturer) in Innovation & Strategy at the University of Auckland, New Zealand, and is affiliated with Stanford in Professor Yi Cui's lab.

In her research, she looks at complex problems, serendipity, and innovation as well as ideation processes, specifically in the sustainability domain. She loves to explore novel phenomena through inductive and ethnographic study designs.

She aims to drive transformation at the intersection of science and practice, was invited to speak in the European Parliament for the Green Pioneers, is involved as a Fellow in the Think Tank of the Club of Rome Germany, and serves as a jury member of the Green Startup Program of the Deutsche Bundesstiftung Umwelt, as well as an ambassador of the Economy for the Common Good.