

Stanford



José Ramón Enríquez

Postdoctoral Scholar, Business

Bio

BIO

I am a postdoctoral fellow at the Golub Capital Social Impact Lab and the Stanford Digital Economy Lab, where I collaborate with Susan Athey, Erik Brynjolfsson, and Sandy Pentland.

I study how digital technologies enhance governance—and therefore prosperity—in developing contexts. My recent work is centered on reducing misinformation sharing and enhancing online deliberation through the use of Generative AI.

I received my Ph.D. in Political Economy and Government (PEG) from Harvard. I graduated from Instituto Tecnológico Autónomo de México (ITAM) in Mexico City with a B.A. in Economics and a B.A. in Political Science.

PROFESSIONAL EDUCATION

- Doctor of Philosophy, Harvard University (2023)
- Master of Arts, Harvard University (2020)
- B.A., Instituto Tecnológico Autónomo de México (ITAM) , Economics (2017)
- B.A., Instituto Tecnológico Autónomo de México (ITAM) , Political Science (2017)

STANFORD ADVISORS

- Susan Athey, Postdoctoral Faculty Sponsor

Publications

PUBLICATIONS

- **The impact of confounders, spillovers and interactions on social distancing policy effects estimates.** *Scientific reports*
Enriquez, J. R., Larreguy, H., Simpser, A.
2025; 15 (1): 34350
- **Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico** *JOURNAL OF THE EUROPEAN ECONOMIC ASSOCIATION*
Enriquez, J., Larreguy, H., Marshall, J., Simpser, A.
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