Stanford



Jordan Gerard Starck

Assistant Professor of Psychology

Curriculum Vitae available Online

Bio

ACADEMIC APPOINTMENTS

- Assistant Professor, Psychology

PROGRAM AFFILIATIONS

- Center for Comparative Studies in Race and Ethnicity (CCSRE)

LINKS

- STARCK LAB: https://www.jordangstarck.com/

Research & Scholarship

RESEARCH INTERESTS

- Educational Inequality
- Organizational Theory
- Quantitative Methods
- Race, Culture, and Identity
- Research-Practice Partnerships
- Social Psychology

CURRENT RESEARCH AND SCHOLARLY INTERESTS

I study the psychological mechanisms that drive racial inequality. My lab grapples with how our histories, social organizations, ideologies, and institutions intersect with individuals to fuel systemic forces that bestow advantage to some groups and disadvantage to others. Ultimately, we aim to unearth implementable insights that can help create a more equitable society. Ongoing areas of research study how people and organizations selectively embrace diversity in ways that reify racial inequality, using media interventions to improve racial attitudes, cognitive and motivational processes informing people's attributions for inequality, and the legal re-inscription of hierarchy-enhancing narratives and ideologies.

Teaching

COURSES

2026-27

- Advanced Seminar on Racial Bias and Structural Inequality: PSYCH 180 (Spr)

2025-26

- Advanced Seminar on Racial Bias and Structural Inequality: PSYCH 180 (Aut)
- Introduction to Comparative Studies in Race and Ethnicity: ARTHIST 98, CSRE 100, EDUC 166C, ENGLISH 172D, FILMEDIA 98, PSYCH 155, SOC 146, TAPS 165 (Aut)
- Practicum on Racial Bias and the Law: PSYCH 188 (Aut)
- Self and Society: Introduction to Social Psychology: PSYCH 70, SOC 2 (Spr)

2024-25

- Advanced Seminar on Racial Bias and Structural Inequality: PSYCH 180 (Spr)
- Practicum on Racial Bias and the Law: PSYCH 188 (Spr)
- Self and Society: Introduction to Social Psychology: PSYCH 70 (Spr)

2023-24

- Advanced Seminar on Racial Bias and Structural Inequality: PSYCH 180 (Win)
- Self and Society: Introduction to Social Psychology: PSYCH 70, SOC 2 (Spr)

STANFORD ADVISEES

Doctoral Dissertation Co-Advisor (AC)

Julia Proshan

Doctoral (Program)

Anmol Gupta

Publications

PUBLICATIONS

- **Teaching About Race and Racism in Schools** *POLICY INSIGHTS FROM THE BEHAVIORAL AND BRAIN SCIENCES*
  Lisnek, J. A., Starck, J. G., Atura, A., Roberts, S.
  2026; 13 (2): 273-281
- **The ongoing urgency of diversity science.** *Trends in cognitive sciences*
  Starck, J. G., Gupta, A.
  2026
- **By Any Means Necessary? Overcoming the Tradeoffs Inherent in Motivating Racially Progressive Policies** *POLICY INSIGHTS FROM THE BEHAVIORAL AND BRAIN SCIENCES*
  Starck, J. G., Hurd, K., Proshan, J. L.
  2026; 13 (1): 69-76
- **Moralizing Consent: Three Field Studies Testing a Student-Led Intervention at University Parties.** *Behavioral sciences (Basel, Switzerland)*
  Gantman, A. P., Duker, A., Starck, J. G., Sanchez, A., Paluck, E. L.
  2025; 15 (8)
- **Support for diversity and the racial status quo in lay and legal samples.** *Communications psychology*
  Starck, J. G., Brown, N. D., Hurd, K., Plaut, V., Tian, H., Jacoby-Senghor, D.
  2025; 3 (1): 67
- **Interest convergence and the maintenance of racial advantage: The case of diversity in higher education** *JOURNAL OF SOCIAL ISSUES*
  Starck, J. G., Hurd, K., Perez, M. J., Marshburn, C. K.
  2024
- **Is your own team against you? Implicit bias and interpersonal regard in criminal defense** *JOURNAL OF SOCIAL PSYCHOLOGY*
  Avery, J. J., Starck, J., Zhong, Y., Avery, J. D., Cooper, J.
  2020: 543-559