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Publications

PUBLICATIONS

- **UNDERSTANDING HOW PAKISTANI AUDIENCES RESPOND TO HEALTHY DIET CONTENT ON YOUTUBE: A COMPARATIVE SENTIMENT AND THEMATIC ANALYSIS OF URDU AND ENGLISH COMMENTS**
Umar, A., Sharma, P., Auer, S., Ali, S. H.
OXFORD UNIV PRESS INC.2026: S189
- **YOUTUBE AS A SOURCE OF DIABETES DIET GUIDANCE: MIXED-METHODS STUDY OF VIEWER COMMENTS WITH SENTIMENT, TOPIC MODELING, AND THEMATIC ANALYSIS**
Sharma, P., Umar, A., Ali, S.
OXFORD UNIV PRESS INC.2026: S431
- **Achieving Health Equity in Financial Toxicity & Well-Being among Cancer Survivors: Perspectives from Behavioral Health Economics & Behavioral Medicine**
Dhar, B., Sharma, P., Gutter, M., Ali, S. H.
SPRINGER.2025: 176
- **FINANCIAL TOXICITY & WELL-BEING DISPARITIES IN CANCER SURVIVORS: A BEHAVIORAL HEALTH ECONOMICS & MEDICINE PERSPECTIVE**
Sharma, P., Dhar, B.
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- **How We Live: Characteristics of Multigenerational Households among Asian Americans (2006-2018): Multigenerational Households and Asian Americans** *Journal of Asian Health*
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- **Rapid, Tailored Dietary and Health Education Through A Social Media Chatbot Microintervention: Development and Usability Study With Practical Recommendations.** *JMIR formative research*
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- **Improving Health Equity Through Digital Healthcare** *Multi-Sector Analysis of the Digital Healthcare Industry*
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- **The influence of routine and leisure family activities on the ability of young Asian Americans to maintain a healthy lifestyle: findings from a nationwide survey.** *Journal of behavioral medicine*
Ali, S. H., Rouf, R., Mohsin, F. M., Meltzer, G., Sharma, P., DiClemente, R. J.
2022; 45 (6): 962-974
- **EXPLORING THE INFLUENCE OF FAMILY INTERACTION PATTERNS ON THE ABILITY TO IMPROVE SLEEP AMONG ASIAN AMERICAN YOUNG ADULTS**
Dhar, B., Ali, S. H., Sharma, P., Mohsin, F. M., Parikh, R. S., DiClemente, R. J.
OXFORD UNIV PRESS INC.2022: S279
- **DO FAMILY DYNAMICS INFORM HOW YOUNG ASIAN AMERICANS FORM AND MAINTAIN RELATIONSHIPS? FINDINGS FROM A FAMILY HEALTH SURVEY**
Sharma, P., Ali, S. H., Dhar, B., Mohsin, F. M., Parikh, R. S., DiClemente, R. J.

