Stanford



Markus Lipp

Fall 2026 CSP Instructor BUS 306, Continuing Studies

Bio

BIO

Finance Executive/CFO, Consultant, Stanford Instructor, and Author of “Numbers you can build on”.

Expert in building and leading Finance and HR organizations, with a particular focus on the media and tech industries.

Instructor for Finance and Business at Stanford Continuing Studies, Stanford University (CA).

CFO of Series Entertainment Inc. Previously CEO and CFO of Kongregate Inc. and CFO of InnoGames GmbH. Former Member of the Board at Ninja Kiwi Ltd. Held several management positions at ProSiebenSat.1 Group, including CFO of wetter.com GmbH, 7Games GmbH, and 7travel GmbH.

26+ years of experience in finance, media, and tech.

ACADEMIC APPOINTMENTS

- Fall 2026 CSP Instructor BUS 306, Continuing Studies

BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Member of the Board, Ninja Kiwi Ltd., New Zealand (2021 - 2023)