Stanford

Brian Lowery

Walter Kenneth Kilpatrick Professor in the Graduate School of Business

Organizational Behavior

Bio

ACADEMIC APPOINTMENTS

- Professor, Organizational Behavior

PROGRAM AFFILIATIONS

- Center for Comparative Studies in Race and Ethnicity (CCSRE)

Teaching

COURSES

2026-27

- Leadership for Society: Daring Dialogues: GSBGEN 495 (Spr)
- Managing Groups and Teams: OB 205 (Aut)

2025-26

- Leadership for Society: Daring Dialogues: GSBGEN 495 (Spr)
- Managing Groups and Teams: OB 205 (Aut)

2024-25

- Leadership for Society: Daring Dialogues: GSBGEN 495 (Spr)
- Managing Groups and Teams: OB 205 (Aut)

2023-24

- Leadership for Society: Daring Dialogues: GSBGEN 495 (Win)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Alexa Samaniego

Postdoctoral Faculty Sponsor

Sebnem Ture

Publications

PUBLICATIONS

- **Self-Essentialist Reasoning Underlies the Similarity-Attraction Effect** *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Chu, C., Lowery, B. S.
  2023

- **Perceiving a Stable Self-Concept Enables the Experience of Meaning in Life.** *Personality & social psychology bulletin*
  Chu, C., Lowery, B. S.
  2023: 1461672221150234
- **Freedom and Constraint in Digital Environments: Implications for the Self.** *Perspectives on psychological science : a journal of the Association for Psychological Science*
  Talaifar, S., Lowery, B. S.
  2022: 17456916221098036
- **Gender Backlash and the Moderating Role of Shared Racial Group Membership.** *Personality & social psychology bulletin*
  Xiao, V. L., Lowery, B. S., Stillwell, A.
  2022: 1461672221074543
- **Herd Invisibility: The Psychology of Racial Privilege** *CURRENT DIRECTIONS IN PSYCHOLOGICAL SCIENCE*
  Phillips, L., Lowery, B. S.
  2018; 27 (3): 156–62
- **I Ain't No Fortunate One: On the Motivated Denial of Class Privilege** *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Phillips, L., Lowery, B. S.
  2020; 119 (6): 1403–22
- **Gendered racial boundary maintenance: Social penalties for White women in interracial relationships.** *Journal of personality and social psychology*
  Stillwell, A. n., Lowery, B. S.
  2020
- **Keeping Minorities Happy: Hierarchy Maintenance and Whites' Decreased Support for Highly Identified White Politicians.** *Personality & social psychology bulletin*
  Jun, S. n., Lowery, B. S., Guillory, L. n.
  2017; 43 (12): 1615–29
- **The hard-knock life? Whites claim hardships in response to racial inequity** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
  Phillips, L. T., Lowery, B. S.
  2015; 61: 12-18
- **The American Non-Dilemma: Racial Inequality without Racism. (Book Review)** *ADMINISTRATIVE SCIENCE QUARTERLY*
  Book Review Authored by: Lowery, B.
  2014; 59 (4): NP49-NP51
- **Deny, Distance, or Dismantle? How White Americans Manage a Privileged Identity** *PERSPECTIVES ON PSYCHOLOGICAL SCIENCE*
  Knowles, E. D., Lowery, B. S., Chow, R. M., Unzueta, M. M.
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- **Deny, Distance, or Dismantle? How White Americans Manage a Privileged Identity.** *Perspectives on psychological science*
  Knowles, E. D., Lowery, B. S., Chow, R. M., Unzueta, M. M.
  2014; 9 (6): 594-609
- **Race, Ideology, and the Tea Party: A Longitudinal Study** *PLOS ONE*
  Knowles, E. D., Lowery, B. S., Shulman, E. P., Schaumberg, R. L.
  2013; 8 (6)
- **Appeasement: Whites' Strategic Support for Affirmative Action** *PERSONALITY AND SOCIAL PSYCHOLOGY BULLETIN*
  Chow, R. M., Lowery, B. S., Hogan, C. M.
  2013; 39 (3): 332-345
- **Paying for Positive Group Esteem: How Inequity Frames Affect Whites' Responses to Redistributive Policies** *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Lowery, B. S., Chow, R. M., Knowles, E. D., Unzueta, M. M.
  2012; 102 (2): 323-336

- **Meritocracy, Self-Concerns, and Whites' Denial of Racial Inequity** *SELF AND IDENTITY*
  Knowles, E. D., Lowery, B. S.
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- **The Impact of Race-Based Performance Differences on Perceptions of Test Legitimacy** *JOURNAL OF APPLIED SOCIAL PSYCHOLOGY*
  Unzueta, M. M., Lowery, B. S.
  2010; 40 (8): 1948-1968

- **When Inequality Matters: The Effect of Inequality Frames on Academic Engagement** *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Lowery, B. S., Wout, D. A.
  2010; 98 (6): 956-966

- **Thanks, but no thanks: The role of personal responsibility in the experience of gratitude** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
  Chow, R. M., Lowery, B. S.
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- **Racial prejudice predicts opposition to Obama and his health care reform plan** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
  Knowles, E. D., Lowery, B. S., Schaumberg, R. L.
  2010; 46 (2): 420-423

- **TO BE FAIR OR TO BE DOMINANT: THE EFFECT OF INEQUALITY FRAMES ON DOMINANT GROUP MEMBERS' RESPONSES TO INEQUITY** *FAIRNESS AND GROUPS*
  Chow, R. M., Lowery, B. S., Knowles, E. D.
  edited by Mannix, E. A., Neale, M. A., Mullen, E.
  2010; 13: 183-204

- **Anti-egalitarians for Obama? Group-dominance motivation and the Obama vote** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
  Knowles, E. D., Lowery, B. S., Schaumberg, R. L.
  2009; 45 (4): 965-969

- **On the Malleability of Ideology: Motivated Construals of Color Blindness** *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Knowles, E. D., Lowery, B. S., Hogan, C. M., Chow, R. M.
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- **Taking from those that have more and giving to those that have less: How inequity frames affect corrections for inequity** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
  Lowery, B. S., Chow, R. M., Crosby, J. R.
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- **Defining racism safely: The role of self-image maintenance on white Americans' conceptions of racism** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
  Unzueta, M. M., Lowery, B. S.
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- **The two faces of dominance: The differential effect of ingroup superiority and outgroup inferiority on dominant-group identity and group esteem** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
  Chow, R. M., Lowery, B. S., Knowles, E. D.
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- **How believing in affirmative action quotas protects White men's self-esteem** *ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES*
  Unzueta, M. M., Lowery, B. S., Knowles, E. D.
  2008; 105 (1): 1-13

- **Framing inequity safely: Whites' motivated perceptions of racial privilege** *PERSONALITY AND SOCIAL PSYCHOLOGY BULLETIN*
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- **Concern for the in-group and opposition to affirmative action** *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
  Lowery, B. S., Unzueta, M. M., Knowles, E. D., Goff, P. A.
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  Sinclair, S., Lowery, B. S., Hardin, C. D., Colangelo, A.
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  Sinclair, S., Dunn, E., Lowery, B. S.
  2005; 41 (3): 283-289
- **Priming unconscious racial stereotypes about adolescent offenders** *LAW AND HUMAN BEHAVIOR*
  Graham, S., Lowery, B. S.
  2004; 28 (5): 483-504