



Ajay Madhok

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Bio

BIO

Ajay Madhok is a growth architect who has driven innovation from both sides — helping established organisations evolve, and launching startups to challenge the status quo. His expertise lies in translating bold ideas into scalable products and high-growth platforms.

He is the founder and CEO of Celerity Studios, a story-tech venture building AI-native tools and platforms for the next generation of creators. Its first product, MIXXI, enables Gen Z to remix and co-create culturally relevant content using AI. Previously, Ajay served as EVP of Business Strategy at Angel Studios and Managing Partner at the Angel Acceleration Fund.

At Stanford, Ajay is a Distinguished Scholar at mediaX, where he researches corporate innovation and organisational resilience. His current work focuses on building "purpose-built ventures" that combine startup agility with institutional assets, and on decentralised trust and crypto-enabled ecosystems as drivers of next-generation economic models.

Ajay is an advisor to Playground Global and a member of the Technology Advisory Council at Harman International (a Samsung company). He has contributed to foundational digital identity protocols (XRI/XDI) and serves as Vice-Chair of the Communications Committee at Trust over IP, a Linux Foundation initiative advancing digital trust standards.

He earned a B.S. in Electrical and Electronics Engineering and an M.S. in Mathematics from the Birla Institute of Technology and Science, Pilani.