Stanford



Susana Vasserman

Associate Professor of Economics at the Graduate School of Business

Curriculum Vitae available Online

Bio

BIO

I am an academic economist specializing in industrial organization.

My work leverages theory, empirics and modern computation to better understand the equilibrium implications of policies and proposals involving information revelation, risk sharing and commitment. My projects span a number of policy settings, including public procurement, pharmaceutical pricing and auto-insurance.

ACADEMIC APPOINTMENTS

- Associate Professor, Economics
- Center Fellow, Stanford Institute for Economic Policy Research (SIEPR)

PROFESSIONAL EDUCATION

- S.B., Massachusetts Institute of Technology , Mathematics; Economics (2013)
- Ph.D, Harvard University , Economics (2019)

Teaching

COURSES

2026-27

- Industrial Organization III: ECON 260 (Spr)
- Research Fellows Practicum: GSBGEN 697 (Aut, Win, Spr, Sum)

2025-26

- Data and Decisions - Base (Flipped Classroom): OIT 274 (Win)
- Industrial Organization III: ECON 260 (Spr)
- Research Fellows Practicum: GSBGEN 697 (Aut, Win, Spr, Sum)

2024-25

- Industrial Organization III: ECON 260 (Spr)
- Research Fellows Practicum: GSBGEN 697 (Aut, Win, Spr, Sum)

2023-24

- Industrial Organization III: ECON 260 (Spr)

- Research Fellows Practicum: GSBGEN 697 (Aut, Win, Spr, Sum)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Gideon Moore

Doctoral Dissertation Co-Advisor (AC)

Federico Llarena

Doctoral (Program)

Federico Llarena

Publications

PUBLICATIONS

- **Robustness Measures for Welfare Analysis** *AMERICAN ECONOMIC REVIEW*
  Kang, Z., Vasserman, S.
  2025; 115 (8): 2449-2487
- **Scaling Auctions as Insurance: A Case Study in Infrastructure Procurement** *ECONOMETRICA*
  Bolotnyy, V., Vasserman, S.
  2023; 91 (4): 1205-1259
- **Voluntary Disclosure and Personalized Pricing** *REVIEW OF ECONOMIC STUDIES*
  Ali, S., Lewis, G., Vasserman, S.
  2022
- **Urban congestion relief experiments through routing-app interventions** *NATURE CITIES*
  Arora, N., Bayen, A., Cabannes, T., Chen, K., Kreidieh, A., Li, Y., Nunkesser, M., Ramaswami, P., Tomkins, A., Turkel, E., Vasserman, S., Zhang, H.
  2026
- **Risk aversion and auction design: Theoretical and empirical evidence** *INTERNATIONAL JOURNAL OF INDUSTRIAL ORGANIZATION*
  Vasserman, S., Watt, M.
  2021; 79
- **A method for measuring investigative journalism in local newspapers.** *Proceedings of the National Academy of Sciences of the United States of America*
  Turkel, E., Saha, A., Owen, R. C., Martin, G. J., Vasserman, S.
  2021; 118 (30)
- **Pretrial negotiations under optimism** *RAND JOURNAL OF ECONOMICS*
  Vasserman, S., Yildiz, M.
  2019; 50 (2): 359–90
- **Implementing the Wisdom of Waze**
  Vasserman, S., Feldman, M., Hassidim, A.
  edited by Yang, Q., Wooldridge, M.
  IJCAI-INT JOINT CONF ARTIF INTELL.2015: 660–66