Stanford

Gregory John Martin

Associate Professor of Political Economy at the Graduate School of Business and Senior Fellow at the Stanford Institute for Economic Policy Research

Curriculum Vitae available Online

Bio

ACADEMIC APPOINTMENTS

- Associate Professor, Political Economy
- Senior Fellow, Stanford Institute for Economic Policy Research (SIEPR)

Teaching

COURSES

2026-27

- Institutions and Bridge-Building in Political Economy: POLISCI 351C (Spr)
- Political Economy Research Workshop: POLECON 661 (Aut)
- Strategy Beyond Markets: Condensed: POLECON 230 (Spr)
- Workshop on Institutional Theories and Empirical Tests in Political Economy: POLECON 682 (Spr)

2025-26

- Institutions and Bridge-Building in Political Economy: POLISCI 351C (Spr)
- MSx: Strategy Beyond Markets: POLECON 239 (Aut)
- Political Economy Research Workshop: POLECON 661 (Win)
- Workshop on Institutional Theories and Empirical Tests in Political Economy: POLECON 682 (Spr)

2024-25

- Institutions and Bridge-Building in Political Economy: POLISCI 351C (Spr)
- Political Economy Research Workshop: POLECON 661 (Win)
- Strategy Beyond Markets: Condensed: POLECON 230 (Win)
- Workshop on Institutional Theories and Empirical Tests in Political Economy: POLECON 682 (Spr)

2023-24

- Political Economy Research Workshop: POLECON 661 (Aut, Win, Spr)
- Strategy Beyond Markets: POLECON 230 (Win)

STANFORD ADVISEES

Doctoral Dissertation Advisor (AC)

Samuel Asher, Camila Blanes

Doctoral Dissertation Co-Advisor (AC)

Saikun Shi

Doctoral (Program)

John Cho, Harnoor Kaur, Ansley Langham, Chanjoo Lee, Roy Long, Nick Shu, Dexu Wang

Publications

PUBLICATIONS

- **Policy decay and political competition** *QUARTERLY JOURNAL OF POLITICAL SCIENCE*
  Callander, S., Martin, G. J.
  2026
- **The Impact of Online Competition on Local Newspapers: Evidence from the Introduction of Craigslist** *REVIEW OF ECONOMIC STUDIES*
  Djourelova, M., Durante, R., Martin, G. J.
  2024
- **How Campaign Ads Stimulate Political Interest** *REVIEW OF ECONOMICS AND STATISTICS*
  Canen, N., Martin, G. J. J.
  2023; 105 (2): 292-310
- **Ideological Competition** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
  Izzo, F., Martin, G. J., Callander, S.
  2023
- **A method for measuring investigative journalism in local newspapers.** *Proceedings of the National Academy of Sciences of the United States of America*
  Turkel, E., Saha, A., Owen, R. C., Martin, G. J., Vasserman, S.
  2021; 118 (30)
- **Political Advertising Online and Offline** *AMERICAN POLITICAL SCIENCE REVIEW*
  Fowler, E., Franz, M. M., Martin, G. J., Peskowitz, Z., Ridout, T. N.
  2021; 115 (1): 130–49
- **Media Influence on Vote Choices: Unemployment News and Incumbents' Electoral Prospects** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
  Garz, M., Martin, G. J.
  2020
- **Does residential sorting explain geographic polarization?** *POLITICAL SCIENCE RESEARCH AND METHODS*
  Martin, G. J., Webster, S. W.
  2020; 8 (2): 215–31
- **Local News and National Politics** *AMERICAN POLITICAL SCIENCE REVIEW*
  Martin, G. J., McCrain, J.
  2019; 113 (2): 372–84
- **Building a Business of Politics: The Rise of Political Consulting and the Transformation of American Democracy (Book Review)** *PERSPECTIVES ON POLITICS*
  Book Review Authored by: Martin, G. J.
  2019; 17 (1): 269–70
- **Agency Problems in Political Campaigns: Media Buying and Consulting** *AMERICAN POLITICAL SCIENCE REVIEW*
  Martin, G. J., Peskowitz, Z.
  2018; 112 (2): 231–48
- **Dividing the Dollar with Formulas** *JOURNAL OF POLITICS*
  Martin, G. J.

2018; 80 (2): 479–93

- **Bias in Cable News: Persuasion and Polarization** *AMERICAN ECONOMIC REVIEW*
  Martin, G. J., Yurukoglu, A.
  2017; 107 (9): 2565–99
- **Dynamic Policymaking with Decay** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
  Callander, S., Martin, G. J.
  2017; 61 (1): 50-67
- **Grassroots for Hire: Public Affairs Consultants in American Democracy (Book Review)** *POLITICAL SCIENCE QUARTERLY*
  Book Review Authored by: Martin, G. J.
  2015; 130 (4): 783–85
- **Parties and Electoral Performance in the Market for Political Consultants** *LEGISLATIVE STUDIES QUARTERLY*
  Martin, G. J., Peskowitz, Z.
  2015; 40 (3): 441–70
- **Reply to "Vetoes, Bargaining, and Boundary Conditions"** *POLITICAL ANALYSIS*
  Martin, G. J.
  2012; 20 (4): 525–26
- **Testing Theories of Congressional-Presidential Interaction with Veto Override Rates** *POLITICAL ANALYSIS*
  Martin, G. J.
  2012; 20 (4): 501–19