Stanford



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Bio

BIO

Erik Nielsen (he/him) is a Marketing Specialist on the Business Development and Marketing Team (BDM) at Stanford's Office of Technology Licensing (OTL). He updates and maintains marketing contact and company data, manages preliminary technical marketing tasks, including liaising with inventors, manages the email push campaigns and Techfinder website marketing of Stanford technologies (generally of the Life Sciences), and helps track marketing outreach response. He also assists with special projects as needed, including website content layout, updates, and maintenance. He's worked for Stanford's OTL since early 2018.

Education:

B.A. Psychology, UC Davis