

Stanford



Rachel Baker

Unit/Program Communicator 4, Surgery

Bio

BIO

As the Director of Communications for Stanford Surgery, Rachel Baker tells the stories of her department's faculty, staff, and trainees.

With the help of an amazing team of content creators, she produces and curates original articles, photos, videos, graphics, and podcasts. She works with each division, center, program, and lab within her purview to define their audience and reach their goals while maintaining a consistent brand voice. She also offers both 1:1 and group education on a variety of topics including media training, using social media to advantage, and presentation refinement.

Rachel holds a Bachelor's degree in journalism with a focus on photography from Syracuse University's S.I. Newhouse School of Public Communications and is currently pursuing a Master's Degree in Strategic Communications from the University of Maryland.

EDUCATION AND CERTIFICATIONS

- BA, Syracuse University , Journalism & Psychology (2008)

LINKS

- Stanford Surgery: surgery.stanford.edu