Stanford



Steven G Blank

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Bio

BIO

Steve Blank is Adjunct Professor in the Department of Management Science and Engineering (MS&E) at Stanford University. He teaches courses on Lean Startups, innovation, and entrepreneurship in MS&E at Stanford.

In 2009 he was awarded the Stanford University Undergraduate Teaching Award in the department of Management Science and Engineering.
In 2013 his article "Why the Lean Startup Changes Everything" was the cover of the May 2013 Harvard Business Review
In 2014 the National Science Foundation and NCIIA awarded him the Outstanding Leadership Award for his work on developing the NSF Innovation Corps curriculum

In 2011 at the request of the National Science Foundation he modified ENG245, the Lean Launchpad class and it became the curriculum for the NSF Innovation-Corps..
In 2014 he developed the I-Corps@NIH curriculum to accelerate how research gets from the lab bench to the bedside for therapeutics, diagnostics and medical devices.
In 2016 he co-launched two new Management Science and Engineering (MS&E) classes at Stanford – MS&E 297 Hacking for Defense and its sister class – MS&E 298 Hacking for Diplomacy. He was on the list of the Thinkers50 ranking of top global management thinkers.

He has written 3 books including: The Four Steps to the Epiphany, The Startup Owners Manual (co-authored with Bob Dorf) and Holding a Cat By Its Tail.

His talk, The Secret History of Silicon Valley is often referred to as "the real story of how Silicon Valley started"

He blogs regularly at www.steveblank.com