

Stanford



Heidi Roizen

Adjunct Lecturer, Management Science and Engineering

Bio

BIO

Heidi Roizen is a venture capitalist, corporate director and former technology CEO/entrepreneur. Today, Heidi is a partner at leading venture firm Threshold Ventures and serves as a board member for private companies Upside Foods and Polar in the Threshold portfolio. She is currently also an independent corporate director for Planet (NYSE:PL). Heidi is also an Adjunct Lecturer at Stanford University and leads Stanford's Threshold Venture Fellows Program in the Management Science and Engineering department. Heidi also serves on the advisory councils of the Stanford Institute for Human-Centered Artificial Intelligence (HAI) and Stanford Technology Ventures (STVP). She started her career as co-founder of software company T/ Maker and served as its CEO for over a dozen years until its acquisition by Deluxe Corporation. After a year as VP of Worldwide Developer Relations at Apple, Heidi then became a venture capitalist in 1999. She has undergraduate and MBA degrees from Stanford and is the proud mother of two kids and two rescue dogs.