



Jan B. Pietzsch, PhD

Adjunct Professor, Management Science and Engineering

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BIO

Dr. Pietzsch is co-founder, President and CEO of Wing Tech Inc., an independent, international health economics core lab and consultancy focused on value assessment of novel medical technologies and therapies. At Stanford, he holds an appointment as Adjunct Professor of Management Science and Engineering and serves as Director, Health Economics and Value, at the Stanford Mussallem Center for Biodesign, a globally leading program in health technology innovation. Dr. Pietzsch received his academic training at Stanford University (Ph.D., M.S.) and at the University of Karlsruhe, Germany (Dipl.-Wi.Ing.).