



Christina R Wodtke

Lecturer
Computer Science

Bio

BIO

Christina Wodtke is an author, speaker, and lecturer at Stanford with insight into human innovation and high-performing teams. Her resume includes re-design and initial product offerings with LinkedIn, MySpace, Zynga, Yahoo! and others, as well as founding three startups, an online design magazine called Boxes and Arrows, and co-founding the Information Architecture Institute.

Christina uses the power of story to connect with audiences and readers through her worldwide speaking engagements and her Amazon category-bestselling books. Her bestselling book, *Radical Focus*, tackles the OKR movement and startup culture with an eye to getting the right things done. Her other books include *The Team that Managed Itself*, *Information Architecture: Blueprints for the Web* and *Pencil Me In* (on visual thinking for the workplace.) Christina's work is personable, insightful, knowledgeable, and engaging. Find out more information (and get your Focus worksheet) at cwodtke.com.

ACADEMIC APPOINTMENTS

- Lecturer, Computer Science

LINKS

- writings: www.eleganthack.com
- Professional Site: <http://www.cwodtke.com>

Teaching

COURSES

2025-26

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Play: CS 247G, SYMSYS 195G (Spr, Sum)
- Designing Serious Games: CS 377G (Aut)
- Human Centered Product Management: CS 177 (Aut)
- Human-Computer Interaction Seminar: CS 547 (Spr)
- Read, Write, Play: CS 377P (Spr)

2024-25

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)

- Design for Play: CS 247G, SYMSYS 195G (Spr)
- Designing Serious Games: CS 377G (Aut)
- Human Centered Product Management: CS 177 (Aut)

2023-24

- Design for Play: CS 247G (Spr)
- Designing Serious Games: CS 377G (Aut)
- Human Centered Product Management: CS 177 (Aut)

2022-23

- Design for Behavior Change: CS 247B, SYMSYS 195B (Win)
- Design for Play: CS 247G (Spr)
- Designing Serious Games: CS 377G (Win)
- Human Centered Product Management: CS 177 (Aut)

STANFORD ADVISEES

Master's Program Advisor

Tyler Abernethy, Yosief Abraham, Sera Camas, Candace Cang, Dia Crosse, Nils Forstall, Yanny Gao, Armita Hosseini, Gregory Kalman, Yash Kankariya, Karina Li, Jia Lin, Katie Liu, Raymond Llata, James Lopez, Lucia Losada, Serena Tang, Felicia Yan, Sydney Yeh